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Ref. CW 940

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Ref: CW 941

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3. Also useful, but not essential, is a knowledge of NCR equipment.

Ref: CW 942

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INTERNATIONAL BRIEFING

Joint venture in Yugoslavia

YUGOSLAVIA is to acquire Western computer technology, and following establishment of a joint venture between Iskre and Control Dats to manufacture the Cyber 18 minicomputer line under licence (CW, June 30, 1977). Honeywell Italia is now close to agreement with Elektronika Industrija, a Yugoslav electrical goods manufacturing undertaking, for a joint venture to manufacture the top six models of the Level 8 minicomputer line.

They will be built in Nis by a new company, El-Honeywell Informacioni Sistem, owned 63% by El, 30% by Honeywell and 7% by Honeywell's Yugoslav agent, Progres.

Amdahl installed

THE first Amdahl 470V/7 for American Airlines' Tulsa, Oklahoma computer centre, exclusively revealed in Computer Weekly (January 12), has now been installed, and the big internal US carrier has a second on order for next March. The machines will ultimately take over from the airline's two V/6s, but it will not become an oil-Amdahl shop. Several 3030 series processors are reported to be on order from IBM.

Redifon for Tokyo

A THIRD Boeing 747 flight simulator has been ordered from Redifon Simulation by Japan Air Lines, for installation at the flight crew training centre at Haneda Airport in Tokyo. This sale brings the value of Redifon exports to the airline to almost £15 million.

Classic

TWO orders for Modcomp Classic 7880 computer systems have been placed by West German customers. Aachen Technical High School is spending \$200,000 on a large system which includes two Modac III 7810 satellites and will replace a Xerox Sigma 3. The other customer is Brinkmann GmbH, a cigarette manufacturing company in Bremen, which has ordered a \$100,000 system for tobacco research.

Japanese order

TWO of Univac's top-of-the-line 1100/80 systems have been ordered by Kawasaki Steel, the Japanese steel firm, to supplement the systems it runs on two Univac 1110s. Worth \$15.8 million, the two computers are dual processor 1100/82 models, and will be used for sales and management information, and on-line control.

Printer finances

SECOND quarter revenues of \$38,387,000 are reported by printer manufacturer Dataproducts Corp, representing an increase of 21 per cent over the corresponding period on the previous year. But income declined by 12 per cent, primarily due to heavy start-up costs on three new product lines.

COMPUTER WEEKLY International

NUMBER 88

THURSDAY, NOVEMBER 9, 1978

NOVEL METHODS OF DATA TRANSMISSION ARE ABOUT TO CROP UP FROM TIME TO TIME. DON'T LET NEWLY HATCHED IDEAS GO BY YOU UNTIL BIRD BRAINED SCHEMES!

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European electronics market 'worth \$48 billion'

THE total European electronics market for 1978 is predicted to be worth \$48 billion in a new report*. Another report* covering a small part of that market, data communications, predicts a cumulative total over the ten years from 1977 to 1987 of \$4.2 billion.

Meckintosh's Electronics Yearbook shows that computers and communications equipment are the two fastest growing sectors of the European electronics market, both showing a 24 per cent increase in 1978 over 1977. This is said to reflect innovation in product development and the penetration of com-

puter applications into all parts of the economy.

In production of computer systems, the UK and West Germany are shown to be going from level pegging at \$1 billion production in 1978 to Germany's production nearly 50 per cent up on the UK's in 1977. The predicted 1979 figures are \$1.4 billion for the UK and \$2.8 billion for West Germany.

The respective computer systems market sizes show a similar pattern, with the UK going from 81 per cent of Germany's 1977 value of \$1.6 billion, to 58 per cent of its \$3.3 billion 1982 figure.

The whole European electronics mar-

ket was \$41 billion in 1977 and is expected to grow by 17 per cent to \$48 billion this year. In the early 1980s Meckintosh expects growth of 8 per cent a year, with the market reaching \$62 billion in 1982.

Frost and Sullivan's report predicts that the European independent data communications market will peak and then begin to fall off by the early 1980s. This pattern is similar to forecasts for the US published last year, which predicted a peak of \$1.2 billion a year before the fall-off began.

The report suggests that the build-up will be brought about in part by the diversification of devices taking the

communications processing load away from mainframes. PTTs and value-added networks are increasingly using 'node computers' to serve as concentrators and interfacing elements, as well as message switches and multiplexers.

*Meckintosh Yearbook of West European Electronics Data 1978, 140pp, price £75 or \$180 overseas, from Meckintosh Publications Limited (CWI), Meckintosh House, Napier Road, Luton LU1 1RG.

*Data Communication Equipment Market in Europe, report E220, 703pp, price £436 or \$675, from Frost and Sullivan Limited (CWI), 104-112 Marylebone Lane, London W1M 5FU.



Italian 'revolution'

ITALIAN cement company Cementir-Cementaria del Tirreno, a member of the IRI-Fininvest group, has revolutionised its data processing procedures with the installation of a new computer system. It is based on twin Honeywell Level 82 processors and supports dozens of terminals in sales offices and factories.

The system is used mainly for real time processing of sales, shipping, billing and customer accounting data. An important benefit of the system is the way it helps the factories via the terminals, one of which is shown in our picture.

The control system in Rome transmits a delivery plan to the factories every day. The factories then use the terminals to transmit the details of each loading, and a few seconds later the necessary shipping documentation is printed out.

Datsaab close to sales deal with Univac

TALKS between Datsaab and Univac on marketing by the latter of the Datsaab D16/10 banking terminal series in some countries, are close to a successful conclusion, writes our Swedish correspondent.

The talks have been going on for 18 months, and involve joint bids in countries where Datsaab is strongly represented, and marketing by Univac where Datsaab is not active.

Univac collaborated with Datsaab on the bid for terminals to attach to the Univac 1100/80 mainframe ordered by Trustee Savings Banks in the North of England. This contract eventually went to Burroughs (CW, April 27).

Following the merger of the

Datsaab division of Saab-Scania with Stansaab to form Datsaab AB, it has been found necessary to cut back the workforce in Sweden. At the former Stansaab company just outside Stockholm, 99 employees have been declared redundant, while 43 redundancies have been declared in the Datsaab offices in Linköping.

Nigerian stake

IN a significant departure from the company's usual practice, IBM is to take a minority 40% stake in a new Nigerian company, Data Processing Maintenance and Services Ltd, formed to take over maintenance of IBM computers in Nigeria and to operate the company's bureaux.

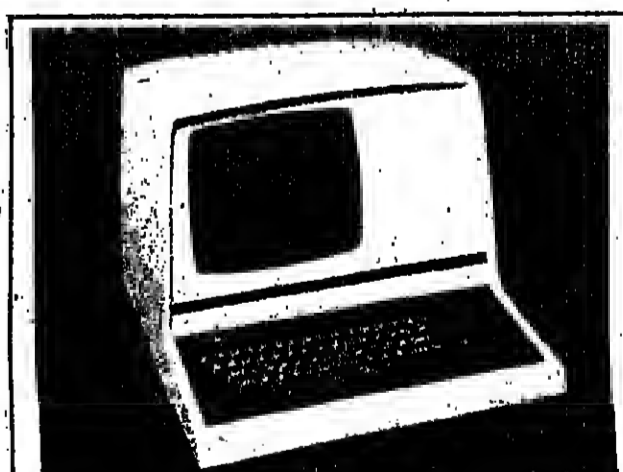
Time to buy?

THE American public is being given its first opportunity to buy shares in Scientific Time Sharing Corp, best known for its APL timesharing service. Over 600,000 shares are on offer at \$9.50 each. The money will be used to pay off long-term debts incurred when buying computer equipment.

Under starter's orders

QUICK off the mark with a bid to secure one of the prestigious Moscow Olympics Games contracts is Computer Instrumentation Limited. The company took a Cilecom 1600 computer output microfilm system to a Moscow trade show last month and hopes as a result to secure an order for four of those systems.

The 1600 system uses 18mm film and 800 bpi tapes, and is capable of recording more than 80,000 pages of output in a normal working week. It could readily be used therefore, to process the mass of statistical data which will emerge from the many Olympic events.



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Phone phreaks spurred by home computers

IN the past, phone phreaks carried out their electronic mischief with the aid of red boxes, blue boxes and black boxes. But now, it seems, a new and much more formidable weapon has been adopted by these pirates of the wires. It is called a beige box.

According to the purists, the beige box is a computer terminal equipped with a modem, and it is named after the Model 33 Teletype, parent of today's computer terminals. More generally, a beige box may mean either a terminal or a personal computer.

The beige box may be used to access the Western Union telegraph network, telex circuits and certain satellite communications lines. A personal computer, enhanced with an interface capable of generating pairs of tones, can manipulate both the telegraph network and the telephone system.

The reference to the use of a computer terminal for electronic pranks will appear in a forthcoming issue of TAP, the phone phreaks' newsletter. The report in TAP, according to our sources, was prepared by a knowledgeable phrenk with considerable expertise in telegraphic communications. Should the phone phreaks choose telegraphic systems for their mischief, the effect could be catastrophic.

There are thousands of personal computers and computer terminals in the hands of Americans, and the number of systems is growing exponentially. It is said that it would take no more than 30 minutes to teach a computer buff how to access the Western Union nationwide telegraphs network, and to go from there across telex lines to the rest of the world.

The ease with which unauthorised persons can

gain access to America's telegraph system is largely due to an oversight in the Western Union network. Dial-up numbers at Western Union's information computers are reported to be in the hands of many phone phreaks, and this facilitates access to the entire network.

According to sources in the technological underground, Western Union's computer sends a signal to terminals that have dialled in that triggers an automatic answer-back code. This code identifies the terminal to the system for billing purposes. However, the Western Union system does not check whether an answer-back message it only requires that some answer-back message of the appropriate length and format is received during a specified time period. Thus any answer-back may be typed on the terminal.

Even if Western Union checked the answer-

back for validity, the company has no way of preventing a phrenk from actually eliminating the back of any authorised user and gain access to the network. In that case the user whose back was used would be billed for the service.

Personal computers may be used to simulate telegraphic terminals. With the specific interfaces, however, these computers may be used to simulate the operation of the telephone system's central switching circuit.

The frequencies used by telephone modems are well known in the underground. In fact, the frequencies of the signals and the tone are clearly described in telephone company manuals that may readily be obtained.

Looking beneath IBM's impressive results

ECONOMIC concerns continue to plague investors, and despite indications that the computer industry, led by IBM, is shipping record levels of equipment, the Wall Street stock market remains tentative.

Of course, IBM's stock is of particular interest to big investors. The company announced record earnings for the quarter (CW, October 19), but the stock, which had risen earlier in anticipation of good news, dropped sharply.

While there is an old saw about the stock market always rising on fantasy and falling with facts, the real reason for IBM's dropping share value may have been investors' second look at the company's generally impressive figures.

"Most analysts saw the bottom line first," says Evans and Co's Eugene K. Collins, the prestigious firm's computer industry analyst. "Then we broke the numbers down and found that currency transactions made an extraordinary contribution to the gains."

The figures were indeed impressive: Revenues for the quarter rose 15 per cent to \$5,380 million while earnings reached

\$815.8 million, an 18 per cent jump. (Last year's figures were \$4,500 million and \$690.4 million, respectively.)

And for the first nine months of the company's current fiscal year, IBM booked a profit of \$2,100 million, up 9 per cent from last year's \$1,920 million. This shows an impressive recovery from earlier quarters in which IBM profits slipped, a phenomenon attributed by stock analysts to the start-up of 303X shipments.

All this shows that IBM is a strong and growing company, able to introduce impressive products that slash the cost of data processing and somehow maintain great profitability.

But the catch comes in reported changes in IBM's income from currency transactions. The multinational lost \$36 million in currency exchanges during the first nine months of 1977, and gained \$99 million during the same period of the current year, a difference of \$135 million that contributes directly to profits and losses.

Clearly money made or lost in currency transactions is no different from money made through the sale of goods or

services. However, such money is not completely controlled by a multinational corporation; it is largely the result of currency fluctuations that result from international economic policies. Thus the falling dollar created a situation that contributed to IBM's profits so far this year, and IBM's only control over its reported income (or loss) would come from the rate at which the corporation chooses to repatriate funds from its overseas operations, a rate that itself may be determined by taxation policy and other regulations as much as by the policies of the company's management.

If the currency gains and losses are separated from other business figures, IBM's performance does not reflect the dramatic profit improvement that the reported bottom-line figures indicate.

In the first nine months of 1977 IBM's profit was \$1,958 million before currency losses; in the first nine months of 1978, the company earned \$2,001 million before currency gains were added. Thus IBM's profits from the

sale of goods and services did not grow 9 per cent from year to year but actually grew only 2.3 per cent.

This situation by itself will not cause investors in half of IBM stock, however, because the company's rate of sales is very high and the fourth quarter should reflect continued gains in both currency transactions and profits on sales. Further, the company may split its stock and further increase its dividend payout later this year, moves that would bring smaller investors into the ranks of IBM shareholders.

Investors show their faith in computer business

VALUES of the shares of computer companies have done well this year, outperforming the stocks of just about every other industry and the stock market as a whole.

The faith that investors have shown in the profitability of the computer business is illustrated in a study published by Evans and Co, the brokerage firm. The figures below, drawn from a long list published by the brokerage, demonstrate how various computer companies have fared with investors. The Standard and Poor's Index used as a comparison is a broad indicator and includes the stock

prices of 400 companies. These selected minifirms and peripherals companies, with the exception of IBM and Burroughs, dramatically outperformed the market. Some of the best performers were companies whose fame rests in part on aggressive competition with IBM in the courts as well as in the users' offices.

It should be noted that the same companies whose shares grew so rapidly decline dramatically when Wall Street loses faith in computer companies. IBM and Burroughs generally suffer less from such a loss of confidence.

SHARE PRICES			
Company	Dec 31	Sept 30	Per cent change
S&P 400 Index	104.71	113.71	8.6
Amdahl	27 3/8	54 7/8	100.5
Burroughs	72 7/8	77 5/8	6.5
CDC	28 3/4	37 1/4	28.7
Cray	30 1/4	66	118.2
Honeywell	45 7/8	84 3/8	40.3
IBM	273 1/2	277	1.3
ICR	40 3/8	30 3/8	48.5
Spartan Rand	36 1/2	44 3/4	22.8
Calcomp	27 1/8	11 3/8	288.7
Controlics	17 5/8	33 1/8	88.3
Itel	28 1/4	32 1/4	88.3
Storage Tech	10 7/8	30 3/8	178.3
Memorex	31 3/4	48 3/4	53.5

NEWS FROM AMERICA BY HESH WIENER



Crunch on the Apple

AN Apple computer, supposedly modified for use by phone phreaks, played a significant role in the latest drama surrounding John T. Draper, known as Captain Crunch.

Phone Phreak Crunch has been imprisoned again and is serving three months at East Pennsylvania's Northampton County Prison (pictured above) on charges of unauthorised use of telephone services resulting from his access to what is called a WATS extender.

A WATS extender is a telephone number that permits the caller to dial outgoing calls for a flat rate. It is used by businessmen so that personnel may call a local number at the public dial-up rate and then dial on access code and a new number to get connected anywhere in the US.

Captain Crunch was on probation stemming from a previous phone phreaking charge when his arrest and conviction ensued. While the present charge does not involve phone phreaking, there is possibility that Crunch's probation could be revoked, sending the Captain back to federal prison for up to 15 years.

When Crunch was arrested, according to phone phreak folklore, AT&T went over his

modified Apple II computer carefully. Phone phreaks had devised a means of using the Apple II to access WATS lines and to make long distance calls. Crunch's software was complicated, according to reports from the underground, but it was reportedly found that Crunch was capable of operating the remains unknown.

CORAL NEWS

The International edition of Computer Weekly dated October 12, 1978, carried text from the first CORAL NEWS.

The correct text appeared on October 12, 1978, and copies are available from the Press Co-ordinator, NCC, Manchester.

Hitachi cuts risk with leasing policy switch

ANALYSIS of the marketing methods of Japanese companies in their home market indicates that the reported sales revenues of the Big Six Japanese mainframe manufacturers—Fujitsu, Hitachi, NEC, Toshiba, Mitsubishi and Oki—are not as firm as they seem, and Hitachi has now decided to do something about it.

In 1962, the Big Six set up a jointly owned leasing company, JECC, Japan Electronic Computer Co (CW, July 27).

JECC is funded with low-interest loans from government-backed financial institutions, and handles substantially all mainframe leasing in Japan, apart from IBM's own business there.

When a provisional leasing contract is signed between a manufacturer and a customer,

the manufacturer sells the machine outright to JECC and marks the transaction down as a sale in its books. This is attractive to the manufacturer, in that he gets cash in hand at once, and convenient for the user, in that he deals with one large and reputable finance company.

However, there is a major snag. If the customer terminates his lease before the prescribed period, the manufacturer is required to buy back the machine at a substantial proportion of its original selling price. The Japanese manufacturer is therefore compelled to go for extremely rapid growth in sales in order to keep ahead of the game, and in Fujitsu's case in particular, resorts to aggressive price-cutting to keep the new business coming.

Thus, although Fujitsu's es-

timated 19% of the Japanese market is not far off IBM's estimated 24%, Fujitsu's annual revenues of some 240,000 million yen are much "softer" than IBM's 300,000 million yen, since the IBM figure is actual on-going rentals received, whereas Fujitsu's contains a significant element of money received for machines which it might have to buy back at any time.

Hitachi, with annual computer sales of about 170,000 million yen, has recognised the risks involved in this exposure, and has switched to a policy of financing many of its rented machines internally, rather than through JECC. 50% of its sales are now financed in this way.

Some observers in Japan believe that this is evidence that Hitachi has a better understanding of the computer business than its competitors, and that in the long term it is in better shape to survive than its partner in the M-series, Fujitsu.

Hitachi's semiconductor tech-

nology is particularly highly regarded in Japan, and the company is a giant, with computer business accounting for only 15% of its total. Fujitsu's computer business, on the other hand, accounts for about 70% of turnover, so the company has to succeed in the computer industry to survive. Normally regarded as a strength, this could turn out to be a mortal weakness if too many contracts with JECC were to turn sour.

Even if Fujitsu failed, it is unlikely that this would have much effect on its US partner Amdahl. After using Fujitsu as a springboard to get its production up and running, Amdahl has been transferring more and more of this back to California and now depends very little on Fujitsu.

On the other hand, if Hitachi lives up to the expectations of Japanese industry observers, it will prove a very significant partner for ICL, which is entirely dependent on Hitachi for its large systems.



FOLLOWING the agreement between SIS Software and Toppen Moore of Tokyo under which the latter will market the SIS-MIDA International banking system in Japan (CW, September 14), two Japanese salesmen, Mr. Matsushita and Mr. Asada are visiting London to learn the ins and outs of the software, which runs on IBM System 32 and System 34 computers. The picture shows them studying a printout.

German firm builds CPU round micro

STARTING OFF with products built around the Data General Nova mini and the Motorola 6800, German small business computer manufacturer David Datentechnik has now moved on to build its own processors using the AMD 2901 bit-slice micro.

The new processor, used in the DDC 200 model, retains compatibility with the company's existing software by including the Nova instruction set, but additional instructions are used to improve Cobol performance and for memory mapping.

Marketing is entirely through agents and dealers, and the company does not get involved in writing application software. It has outlets in Germany, France, Italy, Spain, Austria, Denmark, the Netherlands and Belgium, but none at present in the UK. It is projecting sales worth 55 million Deutschmarks, £15 million at end-user prices for the current year, having started in business only three years ago (CW, April 28, 1977).

The new processor takes 32 to 84K-words of main memory,

using 16K memory chips, and supports from one to six intelligent workstations, which are built around the M6800 micro and are available in a standard version as the DDC 110.

The company claims that use of the bit-slice micro enables up to 50% better performance to be achieved by adding instructions, without changing the cycle time or the basic central processing unit. In addition it is possible to turn the CPU into a specialised Cnol or Basic machine without altering the design artwork, simply by using different micro-code.

The DDC 110 is backed by floppy discs, and includes an indexed sequential file management system, and has a Basic compiler which is claimed to be 40% faster than an Interpreter would be, which includes enhancements for applications like order processing.

David Datentechnik continues to use the Data General Nova at the top end of its line, and is planning to adopt the AMD 2903 "supermicro", a 4-bit bit-slice three to four times more powerful than the 2901.

US business group emphasises privacy

IN an effort to "raise the consciousness of business on privacy issues," the US National Chamber of Commerce has adopted a revised privacy policy. The new statement urges all 17,000 member businesses to implement voluntary safeguards and controls over the personal information each company collects in the course of doing business.

The chamber's new policy statement, the result of a 10-month effort by the group's privacy committee, closely follows last year's final report of the Privacy Protection Study Commission. It says the chamber supports "voluntary programmes by business as the primary means to assure and protect individual rights in business and professional transactions."

The foundation of "an effective privacy protection policy," the statement reads, rests on three overall objectives. The first is to minimise "intrusiveness" by establishing a proper balance between what a "data subject" is expected to divulge in an organisation and

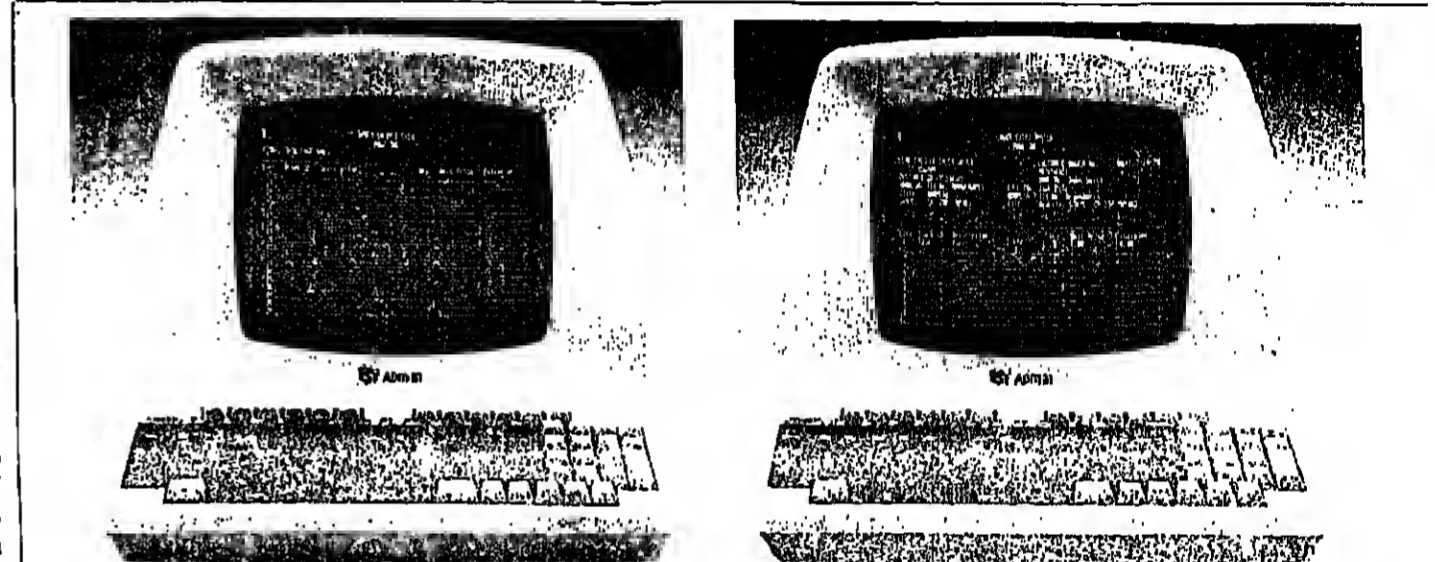
what that individual can expect in return in terms of privacy protection.

The second is to maximise fairness, through providing open access for data subjects to their personal files in a way that will minimise the amount of incorrect, outdated or unnecessary information maintained by the record-keeping organisation.

The third is to create "legitimate and enforceable expectations of confidentiality" by defining and publishing the record-keeping organisation's obligations regarding the use and disclosure provisions of personal data that is maintained.

Crop monitor

DESPITE reports that the order had been cancelled (CW, July 18), an ES1040 computer from Robotron of East Germany has been installed at the Iraqi Centre for Agriculture and Agricultural Reform. It is used to monitor soil quality, water supply and fertilisation, and compile statistics for planning livestock farming, crop cultivation and storage.



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standard ESC. And End Block character. A New Line separator. And even a function sequence preamble.

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ADM 31

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Monsanto invests \$2.5m in system to monitor employee health

THE giant chemical company Monsanto Corp expects to pour \$2.5 million into a new computer system that will monitor the health of its 50,000 employees.

Monsanto will feed into the computer employee medical histories, employee exposures to specific chemicals, and even data relating to the more than 30,000 materials the corporation makes and uses at its 200 plants across the US.

The new computer system will also store data in a format to fit the reporting requirements of such federal agencies as the Occupational Safety and Health Administration, OSHA, and the Environmental Protection Agency, EPA.

The computer will also allow Monsanto to provide the US Congress and regulatory agencies with much more meaningful data than is now available, the company claims.

By closely monitoring employee exposures to various chemical substances, Monsanto hopes to be able to detect any possible relationship between the exposure to specific chemicals and early signs of disease or health hazards.

"The system will enable us to see very early on if any possible problem areas are beginning to develop so that we could take prompt action to protect the health of our employees," says Don Bishop, director of environmental communications at Monsanto.

Besides protection of employees' health, Monsanto

hopes to realise other benefits from the information system. "The regulatory agencies are going to start requiring even more detailed records than we must presently provide, and obviously a system that will enable us to retrieve this data rapidly and in proper form will save us time and money," Bishop claims.

The Monsanto spokesman adds that a number of organisations in private industry and in the government have already inquired about the company's plans to computerise employee health data. "It's a system that makes sense," he says.

Martex 79 exhibition

COMPUTER users from all over Europe are being invited to attend Martex '79, described as Europe's first exclusive exhibition for the leasing and second user markets.

Martex '79 takes place from March 6/6 at the Fairbridge Hotel, East Grinstead, Sussex, which can be reached easily by road or rail from London and by bus from nearby Gatwick Airport.

Exhibitors at Martex '79 will comprise leasing companies and used computer vendors from the UK and the Continent.

Full details of the event can be obtained from the organisers, Walker Ellis Ltd, 84 Dandridge Road, London SW18. Tel: 01-843 1148.

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COGARVIEW

Leasing: the great entrepreneurial days are over

The launch of IBM's new 303X range has been accompanied by a chorus of bullish and, I fear, unwarranted prognostications by the leasing companies — those that survived through the lean mid-seventies, that is.

It is said that drowning men will clutch at any straw. The insistence of the leasing men that the 303X will turn out to be as long-lived as the 360 seems to me to be a case of wantonly wishful thinking. No one with an ounce of business in his soul would deny them the chance of a second bite at the cherry, but if I turn my eyes to the horizon I see no letter-day Saul Steinberg striding towards the Charnel House.

Lessons already were gembled, despite the wash or respectability provided by the messiahs of the late sixties and early seventies. They gambled essentially on the pundits being wrong when they talked of the "rapid pace of technological innovation" and so forth.

In the particular conditions of 1968-1972 they were right. But to repeat the same coup in the almost opposite environment of 1978-1982 is about as likely as a sighting of Halley's Comet.

In my view the great leasing boom was a product of a rare conjunction of factors, possibly unique to the period and certainly not now to be seen. Foremost were, of course, the advanced design of the 360 and IBM's pricing policy.

In retrospect it is possible to speculate that IBM did not immediately realise to what it had given birth with the 360. They knew, of course, that a new dimension of performance had been achieved, but without a substantial installed base over several years they could only guess at the reliability and longevity of the range.

With System/360 IBM had reached a plateau. They were way ahead of the game, as the range's immediate identification as a new generation recognised. They have never since been so spectacularly innovative.

The plateau was mistaken for a minor peak by almost everyone but the leasing men. It was assumed that 360 was the first of a quickening series of developments whereas, if anything, it was the last major development until the emergence of the micro. The leasors bet that 360 would have an economic life way beyond even its manufacturer's wildest dreams, and so accepted a protectionist pricing policy. That is not a mistake it has made since.

But much else was running in the favour of leasing at that time, too. In the first place it was the end of the — as yet unforeseen — end of a prolonged spending spree. The world economy was awash with investment capital. Computers were selling as fast as new model numbers could be thought up.

Then, too, the leasing companies were filling an unrecognised gap. Traditional sources of finance were cautious of the new technology; they were weary of the speed of obsolescence over the previous decade and unconvinced of the underlying growth rate of the industry.

Four years later, at the end of the nominal life of a 300 hy IBM's 1969 calculations the world has been plunged into a depression. Credit was tight, capital virtually non-existent. Users were four years more mature. The gloss had worn off the generation game.

It had become almost a universal view that if a system worked there was no longer so much to be gained by turning it in for something slightly larger or slightly more sophisticated. Salesmen's claims were regarded with scepticism. The leasing companies' belief that a 360's life-span was nearer 10 than four or five years was looking about right.

How many, if any, of the conditions existing in the late sixties or early seventies are apparent today though? Instead of coming to the end of a boom, with a recession just around the corner, we are just coming to the end of a recession; and only an optimist would so far predict that a boom is just around the corner.

There is more capital around than for several years, but nothing like the profligate wealth of the 1960s. The computer industry has become public property. It is fully understood by the hanks and finance houses — indeed, it is they who underpin most of today's leasing business.

More fundamentally, though, I do not see the 303X range as another 360. It is a step forward in the state of the art, but not such a large one as to inspire a confident prediction that we have reached another plateau. Rather the reverse. The potential of the micro, looming

over the whole industry, will not be some good business done over the 303X, competing new ranges, the nature of the business changed. Most leasing goes through the steps that are selling the steps. The bigger manufacturers have their own leasing companies, operating effectively credit lines from IBM, using their lease bases laterally. The arrangement is flexible that customers from month to month are accommodated with leasing money remainable as long as cash is firm and off-rent does widely over a period.

The banks — unexcited ahead where flashy leasors are concerned — are concerned with the leasing market. There is a lot of leasing money now. Sometimes the bank stream is sold to the bank up-front cash, but the real value remains with the leasor. Sometimes there is discounting, with consequent business sheet problems.

The leasing companies planning a lot of faith in the 303X range is a reflection of IBM's predicted rentable base of 303X machines to be three against obsolescence. The current now IBM range is a very 1980s is a consideration and if it is accompanied by sort of price-cutting out that the 303X prompted a lot of fingers are being, getting hurried.

This market alone, he believes, could be worth as much as £5 million. He adds that hotel groups with central reservation facilities could account for additional sales worth more than £5 million.

Exodus of experienced DP staff 'ominous'—survey

EXPERIENCED computer staff are emigrating from South Africa at an "ominous" rate, according to a survey carried out by a staff consultancy, Computer Personnel. Its 1978 survey for South Africa shows that 80 systems development staff, or 4% of the total in the country, left over the last year.

Some of these are expatriate Britons returning to the UK, but a good many are South Africans moving permanently to Australia.

A sizeable number of skilled computer staff are coming into South Africa from Rhodesia, but it appears that many are using South Africa simply as a stepping stone on their way to Australia.

South African DP is experiencing rising staff shortages and high turnover, like other countries. Vacancies for analysts have gone up this year to 22.4% from 19.5%, and for programmers to 19.3% from 11.2%.

First 2950 installed

THE first ICL 2950 to be sold in South Africa has been installed at the Cape Town head office of the Southern Life Association, one of the country's largest insurance companies.

Valued at £700,000, the system includes 1.5Mbyte of main store and 100,000 Mbytes exchangeable disc storage. It will be used for processing of life insurance data.

NEWS FROM SOUTH AFRICA

US donates cancer recognition system

Esmond Frank reports from Cape Town

A COMPUTER system capable of classifying cervical cancer cells has been donated to the South African Medical Research Council in Cape Town by Professor Peter Bartels, professor of

microbiology and optical sciences at Arizona University. Professor Bartels, who developed the programs, says the system is used mainly for cell recognition in cervical cancer smears.

The system has so far been installed only at one other centre outside the US.

"Images of the cells," explains Professor Bartels, "are processed by an ordinary light microscope with a scanning device. This converts the amount of light passing through a standard, prepared series of cells into a display of numbers, which are then manipulated by the computer program to give relevant, measurable characteristics of the cells, which are analysed for normality or abnormality."

The process, he says, changes clinical cytology from a question of subjective assessment into a mathematical model which can be reproduced on magnetic tape which can be sent around the world.

"By adding the use of the computer, we are extending our ability as physicians to perceive what is going on in the human body and adding to our ability to produce a correct diagnosis."

Professor Bartels claims that malignant cells can be differentiated with 85 per cent accuracy by putting the readings from the system into a mathematical formula.

The South African Medical

Training of blacks welcomed

A DECISION by the Carera Development Project of the US-South African Leadership Exchange Programme to sponsor the training of black computer programmers has been welcomed by the South African computer industry, which is currently suffering from a chronic lack of trained personnel.

The training will be undertaken by CIM-Ostrak, a company in the Johannesburg-based Fine Spamer group, which specialises in the multimedia training of data processing personnel. Fine Spamer is a member of the worldwide BIS group.

Suitable black people, according to a spokesman for Fine Spamer, will be trained on a course specially developed by CIM-Ostrak and which makes use of internationally recognised ANSI Cabal programming series.

ICL launches hotels registration and accounting system

AN hotel administration and guest accounting system, HAGAS, has been launched by ICL in South Africa in an attempt to corner a market estimated to be worth more than £11.7 million.

Brian Wachsbarger, marketing manager of ICL's professional services division in South Africa, says that about 100 hotels in the country have 150 or more rooms which could justify installation of the system.

This market alone, he believes, could be worth as much as £5 million. He adds that hotel groups with central reservation facilities could account for additional sales worth more than £5 million.

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Research Council will initially be linked by telephone to Arizona University's computer, which will provide digital results from South African input in the form of print-out or on a video display screen, says Professor W. A. van Niekerk, the Council's director of clinical cytology research and head of the department of obstetrics and gynaecology at the University of Stellenbosch in the Cape.

The package, he adds, will later be placed on a local computer.

Dr S. A. Fellingham, director of the South African Institute for Biostatistics, says the system, which took 60 man-years to develop, will be used to interpret and analyse statistical data — a task which previously took several hours — in a few minutes.

While there have been responsible arguments that the

East gains more from this trade than the West, Brookings believes that no one can determine with certainty whether trade damages Western dominance in economic or political matters. Brookings instead believes that trade in itself provides clear benefits to all parties.

Acknowledging that trade in computers appears to provide a multiplier in economic gain (through increased productivity and better management) for the

East, and pointing out that computers may be critical to certain defence objectives, such as anti-ballistic missile systems, Brookings nevertheless believes that the potential risk associated with East-West trade in data processing equipment and knowledge is not great.

The "planned economies" according to the study, do not generally gain as much from the use of individual computers as free enterprise nations.

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TO enhance the management of its air freight operations, Cargolux Airlines International has ordered a CII-Honeywell Bull Level 64/50 system, which will join a 64/40 of the company's data processing centre in Luxembourg. Cargolux will also use the two machines to aid maintenance of its fleet, which comprises two Cessna CL440s five DC6 Super 63s, and in the near future, a Boeing 747.

Once fully operational the system will allow Cargolux affiliates around the world to link up and exchange data, and transaction application programs will use the IDS II database management system and Transaction Driven System software.

Our picture shows the signing of the contract for the second Level 64.

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Steer clear of SNA for long distance datacom links

With backing disc storage expandable from 23M to 320M bytes, the new IBM 8100 Information System is clearly designed to hold not only data entry and validation files, but also interactive local database. But like its predecessor, the IBM 3700 Communications System

As the year comes to a close "electronic mail" bids fair to become the buzzword of 1978 in the US computer-communications industry. MORRIS EDWARDS reports on the state of the art, and its likely development.

Battle is joined over electronic mail

ELECTRONIC mail is going to be a major battleground in the clash between AT&T and IBM, and possibly its affiliate, Satellite Business Systems. However, this time other major manufacturers such as Xerox, Burroughs and Exxon are likely to join the fray, along with that old warrior, the US Postal Service.

There's little doubt that electronic mail systems will mushroom in the years ahead, but what is less clear is what form the system should take, since there are currently cost and operational problems with each approach and a lack of compatibility between them. These approaches typically include facsimile, communicating word processors and computer-based message systems.

Facsimile is the foremost approach, primarily because of its similarity to mail. However, facsimile machines have traditionally been expensive to lease and use, and their usefulness stunted by lack of compatibility.

That situation is changing with the development of faster

and less expensive units that meet internationally adopted standards, and with the availability of transmission services geared to facsimile users and capable of resolving equipment incompatibilities.

At the faster end of the scale, Rapicom is the leader in sub-minute machines (capable of sending a standard page in under one minute). Until the beginning of 1978, Rapicom had virtually no competition other than the 3M Co, which had announced a sub-minute machine, the Express 9800, but had not shipped a large number of units.

Since then other firms have entered the sub-minute market, most notably the Visual Sciences/Matsushita venture, Panafax, whose machines are presently the most powerful of any.

In terms of less-expensive models, the undisputed leader is Qvip, whose parent, Exxon, has financed three other successful

electronic mail ventures: Qume, Vydec and Qyx.

There are rumours that another Exxon venture, Optical Information Systems, is developing a holographic storage capability which, if integrated with facsimile and word processing systems, could revolutionise electronic mail applications almost overnight.

On the question of compatibility, Study Group XIV of CCITT, the international standards body for communications, has announced preliminary standards for three facsimile machine types: ones that take from four to six minutes to transmit a page; ones that transmit at three minutes per page; and sub-minute machines. Besides resolving the compatibility problems, these standards also pave the way for "networking" which in turn will strongly promote electronic mail applications.

Rapicom provides this network

working capability with its System 50, which permits a master station to poll up to 50 slave machines to retrieve or send messages from or to them.

However, the company which has made the biggest strides to date is the Burroughs subsidiary, Graphic Sciences Inc, which recently introduced two CCITT-compatible machines — one slow-speed and one sub-minute — and a network capability that links its low, medium and high-speed units for automatic operation.

Since users can put together an automated network of units operating at different speeds, they can better match their hardware to traffic flow — a facility which gives Graphic Sciences a decided edge for electronic mail applications.

Meanwhile, yesterday's facsimile leader, Xerox, continues to languish, though it is believed that major announcements will be coming soon on a sub-minute

machine and one operating at 2-3 minutes per page.

While the word processors are starting to be used for electronic mail applications, for the most part they are all too expensive, and few currently have communications options (less than 10 per cent), partly because many applications are intra-facility and so require no communications, and partly because of organisational structures and attitudes.

Here again, though, the organisational barriers are coming down, and vendors are starting to upgrade the communications features on their latest models.

Compatibility requirements transcend communications protocols, since the machines must also transmit format information and other special codes.

With its magnetic card/Selective typewriter combination, IBM initially settled on the 2741's ASCII-based protocol for transmission at 135 bps. Now, with its Office System 6 units, the standard is the 2770-compatible, EBCDIC-based bisync protocol, with operation at up to 2400 bps.

Intelligent word processors solve the compatibility problem by allowing the user to select the

appropriate decision to connect its resources on a high-priority service, so Teletype appears to be in limbo for the moment.

However, another time-sharing firm, Scientific Timesharing Corp, is trying to follow in the footsteps of Tymnet, whose evolution as a value-added carrier stemmed from the network activities of timesharing parent, Tymshare Inc.

Next year, ITT Domestic Transmission System plans to enter the packet-switching fray with its Fax-Pak service, which will perform the necessary conversions in modulation, protocol, code and speed to allow incompatible facsimile machines to communicate with each other. Also, the network will allow users to send messages from a character-oriented terminal to any other subscriber's facsimile unit or terminal.

Another service planned for 1979, but liable to be delayed at least two years, is AT&T's Advanced Communications Service (ACS).

Electronic mail also figures prominently in the plans of Satellite Business Systems, whose future was recently cast doubt by the action of the District Court of Appeals in Washington, requiring the Federal Communications Commission to review its approval of the satellite carrier.

By Morris Edwards

appropriate emulation mode via keyboard-entered commands or cassette- or diskette-loaded program. However, this facility comes at a price.

An alternative, and perhaps less expensive, approach is to use ordinary typewriters with Optical Character Readers (OCRs) to capture the text electronically.

Perhaps the most powerful electronic mail approach is the computer-based message system. AT&T, Digital Equipment Corp and Hewlett-Packard all utilise computer-based message systems, while on the commercial front, Citibank has done the most pioneering work.

Of all electronic mail developments, perhaps the most encouraging signs of life come from the suppliers of transmission services. Already, Southern Pacific Communications offers a specialised service for facsimile users, while Tymnet provides a store-and-forward message service utilising its packet network.

Satellite Business Systems talks about high-speed document distribution as a major element of its planned service offering, and AT&T's proposed Advanced Communications Service is replete with features geared specifically for electronic mail applications.

Furthermore, ITT is waiting in the wings with a packet-switching service for electronic mail, and others such as Boeing and General Electric are poised for entry.

SPC's Speedfax service transmits a facsimile message to any of 30 cities around the country for a flat fee of 25 cents/minute, dropping to 16 cents/minute overnight.

Tymnet's store-and-forward message service, called OnTyme, allows communications between dissimilar terminals with speeds from 300 to 1,200 bps. Tymnet also supplies a turnkey system if required.

Some months ago, Tymnet's competitor, Teletype Corp, was making noises about an electronic mail service called Teletel. In the meantime, the value-added carrier has

whose future was recently cast doubt by the action of the District Court of Appeals in Washington, requiring the Federal Communications Commission to review its approval of the satellite carrier.

SBS proposes two configurations of a Batch Document Electronic Distribution System (BDES). BDES-1 would be a "communicating copier-like distribution system," while BDES-2 would be an "offline, local compressed document storage system with high-speed mailroom-to-mailroom transmission of batched data streams."

BDES-1 requires the sending and receiving devices to operate synchronously, whereas BDES-2 provides for store-and-forward operation using a magnetic tape unit for storing documents in digital data form. Each tape would be able to store up to 500 pages.

With these systems, mail would be collected the way it is today, and would be entered by mailroom personnel into the high-volume transmission system; the documents would be printed directly (BDES-2) or some later (BDES-1) in the recipients' mailrooms.

Recently, the electronic post market has attracted another major entry, the US Postal Service. It is planning a system called ECOM (Electronic Commerce Originated Mail) for delivery by large users on computers.

ECOM will accept input as data, communications, computer or computer tape and a packet-switching system will route the data to one of 25 offices called Serving Post Offices located nationwide. Then, the messages will be printed, developed and delivered in the mail way.

ECOM's announcement raises several issues. Does it mean the Postal Service is a common carrier, subject to regulation by the FCC? Isn't the Postal Service acting as a computer service bureau by printing the messages instead of letting the user do it?

Is ECOM the tip of a volcano, foreshadowing the Postal Service's later expanding role in the mail role to include the

Computer Sciences examined in govt scandal probe

THE scandal-ridden US General Services Administration has added one more problem to its already long list. A recent GSA audit report states that the federal agency overpaid Computer Sciences Corp for computer services it provided the government during 1975.

The federal auditors have recommended that GSA determine the exact amount of the overpayment and take action to recover it from CSC.

The report also urges GSA to study the amount paid to CSC for computer services from 1973 to 1977. During that time, CSC had a sole-source contract with



Carr...disputed contract amounts for other years to be probed.

the government to provide services through its Infont network.

The audit also examined allegations of impropriety in the acquisition of consulting services subcontracted out by CSC.

A total of \$948,000 was paid CSC in 1975 for subcontracted services. "In our opinion, serious questions exist as to the propriety of about \$948,000 which appears to have been billed to the government for consultant and related services by CSC during 1975," the report stated.

"Further," it says, "it is our view that...the government incurred overcharges for consultant and analyst services acquired under the contract."

The report specifically questioned the propriety of \$303,000 of the \$948,000 that was paid to CSC directly for hourly consultant

services. In many cases, the report says, the consultants "did not meet the minimum requirements of the position level at which the consultant or analyst was being paid."

In one case, the reporter points out, a person billed as a senior consultant with 15 years' experience was being paid \$45 per hour when he had in fact had only seven-and-a-half years' experience and should have been paid only \$18 per hour.

Frank Carr, commissioner of GSA's Automated Data and Telecommunications Service said the agency would follow up on the specific charges for 1975

and, as soon as more manpower is available, would probe the disputed contract amounts for the other years.

He said that if overpayments were made, GSA would recover the money by withholding from CSC's current contracts.

William R. Hoover, president of the El Segundo, California-based CSC, said his company "has always maintained high ethical standards in providing its professional services to clients, and will continue to do so."

He added, "We are confident these standards have not been compromised in our dealings with the GSA."

WASHINGTON REPORT BY CAMERON DAVIS



Adapso hits out at OECD data flow guidelines

OVER the border means out of control. That is the fear prompting and outbreak of national data protection laws restricting the flow of information across borders. But the US Association of Data Processing Service Organisations, Adapso, says the US does not sit back and accept the status quo as an "irreversible indication of the future."

In testimony before the US State Department's Public Advisory Subcommittee on International Data Flow, Adapso representatives blasted the revised transborder data flow guidelines proposed by the US delegation to the Organisation for Economic Co-operation and Development.

In their present form, Adapso complained, the TDF guidelines from the US weekly accepted "the inevitability of further unco-ordinated and disparate legislative efforts in Europe."

Philip C. Onstad, chairman of Adapso's International Data Communications Committee, told the State Department group that it was time the US got out of the back seat and into the driver's seat.

The US could assume a position of leadership, he said, by proposing the development of a uniform or model approach to TDF among the OECD's 29 member countries.

"In Europe today, a myriad of licensing, registration, notification and inspection require-

ments face the operator of a multinational data communication network," Onstad said. "The cost and difficulty of complying with an increasingly diverse array of national legislation may soon impair or eliminate the economic incentives to operate or establish these multinational nets. If this happened, the consuming public would suffer — through increased costs and lower quality goods, services, health care and education."

Onstad, a CDC executive, outlined the benefits that could accrue from a uniform approach to TDF legislation: uniform procedures would promote statutory compliance, without the deterrent of cumbersome, costly and conflicting statutory requirements, multinational networks would continue to expand; a uniform approach could still allow for local variations to suit the legal systems, mores and cultures of individual nations, and all individuals would share the same rights with respect to protected personal data.

"If successful," Onstad said, "this approach would encourage the enactment of legislation in each country which uniformly stipulates specific required and prohibited actions. This approach would satisfy the need to provide a fast, efficient and inexpensive mechanism for deterring violations of an individual's

'Stay loose till more is known of ACS'

"ACS is to the data terminal what Long Lines is to the phone — universally and ubiquity," says Harry Newton, president of the Telecom Group in New York.

Speaking at a seminar on AT&T's proposed Advanced Communications Service, sponsored by the Yankee Group in Cambridge, Massachusetts, Newton offered some advice to corporate users on how to make datacomm decisions.

According to Newton, the user should follow four pointers: "Stay Loose" until more is known about ACS' capabilities and pricing; make sure your network has an X25 interface; make sure your link protocol is HDLC (X25 based); and think twice about computers and terminals to which ACS will not interface.

Speaking at the same seminar, Dr. Ron Doll, president of the IBM Group in Ann Arbor, Michigan, said, "Everything ACS wants to do is like motherhood, and is generally needed by the end user." Still, he cautioned users to consider several "caveats" such as: Don't count on ACS tomorrow and do not think that ACS intrinsically

provides all necessary services for true computer networking. Converting existing synchronous nets to ACS is no trivial task, he pointed out, and asked how ACS will interface with IBM SNA networks.

Speaking at the ACS seminar for Westinghouse Electric Corp, Ralph Krichbaum said, "We want ACS to be successful, we expect ACS to be successful."

Krichbaum, manager of network planning in Westinghouse's Telecommunications Department, says one of the benefits of ACS is that it will set standards "so that we can say to vendors, 'If you can't communicate through ACS, you can't sell to Westinghouse.'" He says his company is also banking on ACS to provide SNA "without the IBM headaches."

Krichbaum claims that many hardware vendors are "behind the eight-ball" with IBM's SNA and SDLC protocols.

"With Bell's system, those vendors would have a fixed target," Krichbaum says. Because AT&T is taking on the task of interfacing with IBM software, other vendors could develop new capabilities with the assurance that ACS would tackle the interfacing problems.

al's privacy and redressing specific grievances."

The OECD expects to combine the suggestions from the various countries and circulate a final draft of the proposed non-binding TDF guidelines next

month. July 1979 is the target date for adoption.

Sources at the US State Department say, however, that implementation of the OECD proposals could take up to 10 years.

"Computer Weekly", "Data Processing" and "Systems International" present

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INTERNATIONAL NEWS IN BRIEF

Itel widens horizons

EMPHASISING the growing business potential of the Third World, Itel Corp has sold its first IBM-compatible mainframe in Iran and is setting up a joint venture in Mexico. The machine for Iran, an AS/5 machine approximately equivalent to a 3031, is to be installed with the Pehlan Health Ministry. In Mexico, Itel has found a group of local investors to put up 51% of the capital for a new marketing company there. In Sweden, the first AS/6 system has been installed by the country's biggest department store group, NK-Ahlens.

Univac for Lot

THE Polish airline, Lot, is the second East European airline to order a Univac computer for reservations. It will use the Univac Standard Airline System software. The other airline, Aeroflot, bought Air France's Alpha software. The \$3.95 million system is scheduled for installation in July, 1980.

Great Dane?

A WATCH DOG body for data processing has been set up in Denmark by a group of private citizens. Called the Danish Data Council, its stated aim is "to work for a democratisation of EDP, against the increasing registration of personal data, and against abuse of EDP".

Singapore order

A \$55,000 order for Pteroc D3000 disc drives has been received from Total Computer Systems in Singapore.

COMPUTER WEEKLY INTERNATIONAL

Use of laser in communications grows

THE use of lasers in fibre optic communications systems should grow at 50 per cent a year from 1980 to 1985, from \$12.5 million to \$56 million, according to a report from Business Communications Co in the US. Another report* from BCC predicts that the fibre optic systems market will grow from \$28 million in 1978 to \$1.2 billion in 1987.

The laser market is broken down into eight sectors, of which communications is the smallest and fibre optic laser communications only a part of that, along with atmospheric laser communications. They

will have a combined growth of 35% between 1980 and 1985, followed by the information processing market, which includes point-of-sale scanners, printing and computer applications, and is predicted to grow at 30% in the same period.

The laser market as a whole is completely dominated by the military sector, which at \$410 million in 1980 is over 30 times the size of the communications sector. It will continue to be the largest sector, but is expected to grow at about half the rate, which is still healthy enough at 18 per cent.

The markets for fibre optic equipment outlined in the second report are telecommunications, cable television, computers, process control and instrumentation, particularly medical. The equipment breaks down into cable, transmitters, receivers and connectors, and the report predicts mergers of companies making the different parts as the market demands complete systems.

The Expanding Laser Industry, report G11-050, price \$750. Fibre Optics: Trends, Dynamics, report G1-064, price \$850, from Business Communications Co, Inc, 1000 N. 17th St, Suite 207, Stamford, Connecticut 06906, USA.

Fibre optic links for cable TV

A SWITCHED cable television system designed in the UK by Rediffusion and operated in Arnhem, Holland, by Delta Kabel is claimed to be the first in the world to use fibre optic links to carry a signal into a subscriber's home.

The system, called Dial-A-Program, at present offers television and stereo radio programmes, and Delta Kabel hopes to demonstrate a new service direct from Reuters in December or January if permission can be obtained from the Dutch PTT. The medium is also suitable for acting as a common carrier for high speed interactive information services, but Rediffusion says that providers of such services cannot charge for them unless the European governments allow pay TV, as the US and Canadian governments do.

At present the Dial-A-Program service operated by Delta Kabel under licence from Rediffusion has only one trunk link, one demonstration display and one subscriber link of optical fibre in addition to 200 coaxial cable links from one switching centre and 200 twisted pair links from another, but they came into service in the first

week in June, beating a similar Japanese system, called Higashi Ikoma Optical Visual Information System, by five weeks. The Canadian system announced recently (CW, August 24) is planned to come into operation early next year.

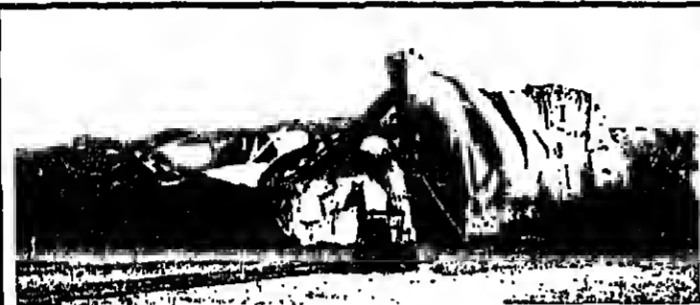
The subscriber to the Dial-A-Program service uses a 12-key pad like a telephone push-button dialler to select the channel to be switched down his line from the exchange. Low speed signals from the keypad travel down the copper-clad steel reinforcing members in the fibre optic cable, and could be used with a simple interactive information system such as basic viewdata. More complex interaction could be catered for by providing a full alphanumeric keyboard if a suitable service was offered.

Dial-A-Program is a wideband switched service with a capacity of 12 television channels of which five are currently filled. Capacity can be expanded 12 channels at a time: a copper cable based system for South African Broadcasting Company built in Johannesburg in 1972 has 72 channels connected to 600 outlets.

The carrying capacity of the optical fibres used is similar to the copper links in the rest of the system, and no advantage is gained from using them at the moment. But the companies want to gain experience in the use of fibre optic technology in this type of system in preparation for the mid-1980s when copper prices are expected to pass fibre prices and keep rising.

Hardware for Hardwar

THE first three Univac 1100 orders in India, exclusively revealed earlier this year (CW, April 27) have now been formally announced. As reported, Air India, currently a user of the British Airways IBM reservation service, is to get an 1100/12 and will run the Univac USAS airline reservation package.



Phoenix at Ford

THE shambles in our picture represents the aftermath of a huge fire, which destroyed car manufacturer Ford Europe's parts warehouse at Cologne-Merkenich, West Germany. The fire also caused extensive damage to the company's IBM 370/145 computer system.

Needless to say, however, this did not stop the DP department being inundated with requests for action. The accounting and insurance departments wanted information to help with the insurance claim. The supply and distribution departments had to produce plans for a substitute warehouse, as well as to plan the ordering, acceptance, stocking and distribution of parts. Various other departments added to the load by asking for report summaries.

Under these trying circumstances, the Informatics Mark IV software system purchased by the Parts Operation the previous month proved a great asset. Indeed, the company estimates that the investment paid for itself in just three weeks.

The gain came from the time saved in developing and running the new programs required. The DP department managed to do this in just half a week, a third of the time it would have taken using Cobol. Furthermore, they did it on a different machine, a 370/158, using a different operating system, OS instead of DOS. They were able to make this change without altering the Mark IV software at all, it being necessary only to convert the JCL.

Network aids research

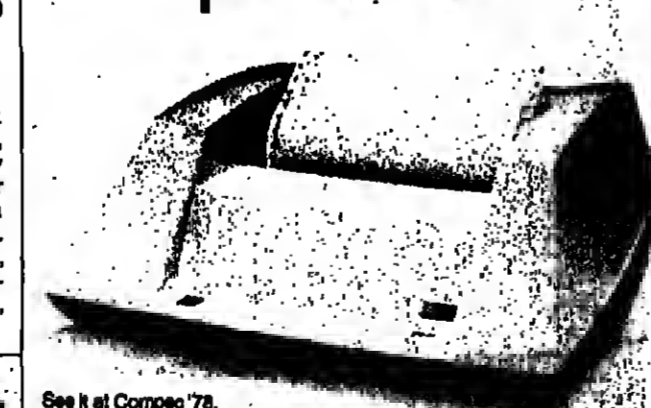
RESEARCH into magnetohydrodynamic electricity generation at Montana Energy Research and Development Institute in the US will be aided by a five-computer distributed network to be supplied by General Automation at a cost of over \$1 million.

The system will process over 2,000 analogue and digital input and output links to components of the magnetohydrodynamic equipment which generates electricity from fuel oil or coal in a way that may offer a 50% increase in efficiency over conventional steam and nuclear systems, and reduce pollution and water consumption as well.

The network will consist of five 128K byte GA-18/440

minicomputers with floating point arithmetic units. Four of them will run tests and communicate the results over high speed HDLC links to the fifth, which will have six interactive graphics terminals attached, as well as a printer, a plottter, a card reader, two 80M byte drives and two high density magnetic tape units.

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Aradex Ltd, 10000 Highway 10, Suite 100, Dallas, Texas 75243, USA. Tel: 214/343-1000.



ICL France boosts turnover

TURNOVER for ICL France for the year ending September 30, 1978, estimated to have been 355 million francs, 61% compared with 323 million francs last year. ICL France currently employs 900 people.

The worldwide figures will not be announced until the end of the year, but are expected to be just over £500 million. The French weekly L'Espresso, managing director Dr Wilson revealed that during the year, ICL shipped 120,265, 35 2050s.

He also revealed that the company is currently carrying out four 2950s and one 280C and one 2972, every two weeks. On the European computer industry, he was quoted as saying: "Let me be arrogant. We are the most important European computer company not only in Europe, but in the world."

Stories written on to VDUs

OVERSEAS correspondent the UPI wire service will be writing their stories on to VDUs and send them in complete editing on screen, instead of typing and passing them on punch tape operator for transmission.

An £80,000 order placed by ATS Communications of Harrogate Heath, covers 30 VDU terminals to be installed in Europe, the Middle East and South Africa over the next months.

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Telephone: 0533 23937/8

CHANGE OF ADDRESS F INTERNATIONAL COMPUTER SERVICES ApS

Fredericlegade 10
1310 Copenhagen N, Denmark
Telephone: (01) 11 05 02

For quality systems consultancy and programming services backed by 450 technical personnel in the UK

JBA**Engineer Programmers**

North Surrey £4,500 - £8,000
This company, a subsidiary of an extremely large engineering consultancy group, specialises in producing individually tailored industrial systems, usually based on either PDPII minis or INTEL micros. All successful candidates can have a career leading to Chief Engineer and above - your capabilities and drive will be well rewarded.
Applicants should have at least 1 years mini or micro systems experience with a good knowledge of a low level language. If you also have an Engineering or Electronic degree and/or experience of hardware design, this could prove extremely useful.
A career with this company will ensure total involvement in the latest techniques and applications of this type of processing. Contact: Andy Wright

Junior Consultants

Berks/USA/Europe Start c. £7,000 + BUPA
Opportunities have arisen in the European Systems team of this major American company for Analysts or Analyst/Programmers to join as Project Consultants. They will provide support and advice on commercial projects of all kinds to installations throughout the UK and Europe, and applicants should therefore have a good grounding in commercial applications, preferably with a strong IBM bias.
These vacancies have occurred through internal promotions to more senior levels indicating that career prospects are definitely good for a able candidates. An ideal opportunity to gain experience of Project Management at Consultancy level. Travel to the USA and Europe, supported by generous tax free allowances, will play a major part of the job. Contact: Andy Wright

COBOL Programmers

London & Home Counties up to £8,000
A large international organisation has a number of opportunities for programmers at both junior and senior levels, to work on commercial development projects.
Candidates should have a minimum of eighteen months experience of COBOL on either IBM or ICL mainframes. Senior programmers should be able to demonstrate a substantial background in commercial applications. Other languages such as PL/I, RPG2 or PLAN would be considered. Training will be available where appropriate.
Excellent salaries, fringe benefits and career prospects. Contact: Jim Baker

For further information on any of the above vacancies please contact the appropriate consultant.
If your qualifications do not match the above positions but you are seeking other opportunities please contact us anyway.

JAMES BAKER ASSOCIATES, International Personnel Consultants
16 Maddox Street, London W.1. Tel: 01-491 4478

MICRO Consultants

North of London (rural) £5,000 - £7,000
Degree level exponents of the micro processor technology (with or without experience in industry) are invited to consider this growing company of specialist systems designers who are well established in their field. Previous experience or an interest in word processing systems and a thorough proven ability of writing ASSEMBLER are required. Necessary ingredients of the consultant status will be self motivation, an innovative nature and a business-like approach with clients at all levels.
Attractive salary package and achievement bonus scheme is offered to employees. Contact: Mike Creamer

Software Specialists - Commissioning

Berks/Australia c. £8,000
A well established British engineering organisation, leaders in the field of specialised computer controlled systems, requires two software technicians to commission a large installation in Australia during 1979.
The successful applicants would be involved in the system building and testing in Berkshire and then spend about six months next year, in Queensland, leading the commissioning teams.
Candidates should have three years experience of industrial or process control systems with the emphasis on software. Ability to manage a small team and liaise with customer management essential.
Permanent UK salaries negotiable according to experience. Relocation assistance to Berkshire where appropriate. Very generous allowances whilst in Australia. Contact: Jim Baker

Field and Support Engineers

All areas c. £5,500 + car
Several of our clients, mainly mini-computer suppliers or manufacturers, seek good experienced field and/or support Engineers. Generally, the work involves dealing with a variety of problems associated with Hardware and diagnostic software. In some cases training will be provided during the early stages.
Candidates must be able to demonstrate a sound systems approach to their work and be capable of dealing with people at all levels.
The positions offer excellent remuneration packages, career prospects, and work involvement. Applicants are invited to call and discuss their requirements and aspirations. Contact: Margaret Stevens

QUEEN MARY COLLEGE
University of London
Faculty of Engineering
COMPUTER ASSISTED TEACHING UNIT
GRADUATE RESEARCH ASSISTANT

Required to develop and implement computer-based teaching materials.
Applicants should have an interest in innovation in teaching method.
A degree in engineering, science or mathematics is desirable and experience in computer programming an asset.
The appointment, which may be suitable for a new or recent graduate, will be for 2 years, initially.
Salary scale (junior review) £3,954-£4,682 p.a. plus £480 London Allowance.
Further details and application forms obtainable from Dr P. R. Smith, C.A.T.U. (CWI), Queen Mary College, Mile End Road, London, E1 4NS, to be returned by 24 November.

UNIVERSITY OF CAMBRIDGE
Department of Engineering

Multi-User Minicomputer

Applications are invited for the post of supervisor to take day-to-day responsibility for the multi-user minicomputer which is being installed by the Science Research Council as part of a nationwide network. Applicants should have a degree in Computer Science or equivalent post-graduate experience.
Pensionable salary range £4,123-£5,604 (depending on age and experience).
Term: 1 January, 1979 to 31 October 1982.

Programming a computer is one thing. Programming people is another.

Data training - in the past 8 years has become one of the largest and most successful computer training companies in the UK. The high standard of our courses has attracted companies in all spheres - corporations, government departments, local authorities and computer bureaux.

The number of students attending computer courses is continually increasing. Which is why we need programmers to join our lecturing staff now.

We are looking for men and women who have a minimum of 2 years experience in programming. You will be mature with the ability to talk to people, to communicate your skill and experience - clearly and succinctly.

After an initial training period your work will be split between delivering courses, compiling reports, visiting student installations and ensuring the training courses are as developed, comprehensive and practical as possible.

You will enjoy an excellent salary between £5,800 to £8,000, with an annual bonus and monthly commission based on profits. Above all you will enjoy the challenge and reward which is part of an instructor's life and the satisfaction which can be derived from a successful class of students.

If you think you are ready to start programming people rather than computers we are ready for you.

Ring up to 230 pm any evening for an interview or drop in Saturday 11th or 18th in the morning.

Hugh McLachlan
Data Training Ltd.
Assets House,
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Telephone: 01-838 2382

Data Training Ltd

RPG11 - up to £6,000
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Training open in various techniques and systems design to programmers with key entry ability. Friendly staff with first hand and reliable figures in computer training and development.

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If you're looking for a chance to work on sophisticated systems, including major database and transaction processing systems, this is an opportunity you should investigate.

We are recruiting for clients, a London (Mayfair) installation with considerable development work on hand. Working conditions are good (new building, restaurant), and training in modern techniques will be provided. There are specific hardware, software or applications constraints, we are simply looking for sound analysts and programmers who want to learn and progress. Career openings are for:

SYSTEMS ANALYSTS, £6000-£7000

You will probably have had from one to three years' analysis experience and the ability to communicate well at all levels. You should be capable of leading a team from time to time. Your background could be on any hardware or applications. Due to growth, prospects are good.

SOFTWARE PROGRAMMER**Up to £6200**

Have you worked in a software or systems programming role, ANY LANGUAGE? This is an opportunity to join a small software team implementing database systems, enhancing the operating system, developing utilities etc. Training in IDMS and VME/B will be given.

APPLICATIONS PROGRAMMERS**Up to £5600**

Looking for a chance to upgrade your experience? Want to learn database and real-time techniques, and to work to good professional standards? Try us. Two years or more sound programming experience (ANY LANGUAGE) would be an excellent career opening for you. COBOL is used, and you will be retrained in this language if you are not yet familiar with it.

Please ring us for a confidential, informal talk. If it is easier for you to meet outside office hours, leave a message on our answering machine and we'll call you at home.



EDP SYSTEMS
52-53 Margaret St. London W1N 7FF

MANAGER**Compiler Development****★ Salary by Negotiation ★**

A major, multi-national mini and mainframe manufacturer wishes to appoint a Manager to set up, lead and develop a compiler development group here in Britain. The emphasis will be on block-structured languages and the post will suit a mature professional with sound practical experience in the compiler world.

The man or woman appointed will have considerable authority to influence the Company's software product development plan and must, therefore, be an individual of stature and drive.

Certainly he/she must have the technical capability necessary to command the respect of those he/she appoints to the department, but the personal attributes are of paramount importance.

The emoluments package will reflect the seniority and importance of the job, and will include a negotiable salary.

Enquiries please to A. P. BAKER, 01-499 4501.

Ref. RW 45/1

TERMINAL SYSTEMS SALES

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- A well-established Company under new management.
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- Growth situation with real promotion prospects.
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- Realistic targets.

Call TONY BAKER NOW, 01-499 4501.

Ref. RW 45/2

SOFTWARE DEVELOPMENT IN THE WEST COUNTRY**SOFTWARE ENGINEERS**

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Product and Career developments into the 1980s

My clients are a successful British Electronics Group, who in recent years have broadened their initial product base to encompass microprocessor technology and sophisticated data communications techniques. To keep up with the demand and development of their products they are seeking software engineers to work in one or more of the following areas:

- ★ Enhancements to system and user software pertaining to sophisticated data entry products.
- ★ To develop batch and realtime communications networks for distributed key processing.
- ★ To investigate and instigate development of a new product range in the light of such innovations as micro processors.

If not accustomed to a mini environment, candidates must be able to demonstrate an appreciation of the constraints of such hardware. Specific technical background requirements depend largely on your assigned projects, but activities span from specification and software design through to formal release as standard company products.

This is your opportunity to put your stamp on today's and tomorrow's technology. Seize this chance by calling me:

GEORGE MARSH on 01-499 4501

Ref. RW 45/3

PROJECT MANAGERS/LEADERS

Based NW London

c£7,000 Plus Car Allowance

My client is a leading supplier of distributed processing equipment, who is enjoying a high growth rate. As a result, the company wishes to appoint a couple of Project Managers or Project Leaders, whose task will be the management and implementation of total customer systems, from inception to completion.

The openings therefore represent excellent opportunities for senior programmers or analyst/programmers, with a minimum of 3 years' commercial experience, to advance their careers and broaden their experience with state-of-the-art products.

The company offers competitive conditions of employment, in a modern office situated in a convenient part of North-West London, giving easy access to all parts of London and the Home Counties to the North, West and East.

In addition to a car allowance, the income package includes both a performance bonus and a productivity bonus.

Interested candidates should contact TONY BAKER by telephone (01-499 4501) or by letter, at the address below, quoting

Ref. RW 45/4

hutchinson-scoggins recruitment
47/48 New Bond Street (entrance in Maddox Street) London W1Y 0HE Telephone 01-499 4501

01-499 4501

FORTRAN PROGRAMMERS

West End £4500 to £6500+
The data processing division of a long established civil engineering giant is seeking young and capable programmers to work on their growing range of projects. Applications very from Management Information packages to Financial and Technical modelling on the one hand, and from Engineering Consultancy to Bureau services on the other. Due to the diverse nature of their applications a background on any mainframe or mini will be suitable, with a minimum of 12 months' FORTRAN. Opportunities to progress into Systems Analysis or new technical areas are available, and there is the added bonus of occasional overseas travel as well.
Reference HK 45/1

PDP11 PROGRAMMERS

London & Home Counties to £7500
If you have at least one year's experience of programming on PDP11's we have many vacancies which will be of interest.
Your experience should include programming in either BASIC+, MACRO ASSEMBLER or FORTRAN under RSTS, RSX-11, MUMPS etc. The companies range from in-house users of all sizes to large Software Houses, whilst applications include Engineering, Graphics, Operations Research, Technical Support, Financial Systems, plus Telecommunications & Military Systems. Salaried & prospects are excellent for all the positions and benefits vary from season-ticket loans & L/V's to company cars & subsidised mortgages. For more information please ring at once.
Reference HK 45/2

OPERATIONS

Junior and Senior Operators with experience on IBM, UNIVAC, Honeywell, Burroughs, NCR, ICL, DEC and PDP are required urgently. Listed below are a selection of our vacancies: — If you don't see one to suit you, call us to find out about the many others we currently have available.

IBM	OS	OPS SPT	3 YRS	£5500
IBM	OS	SHIFT LDR	4 YRS	£5300
IBM	OS	SNR OPS	2 YRS	£4700
IBM	OS	OPERATOR	1 YR+	£4300
IBM	DOS	SHIFT LDR	3 YRS	£4700
IBM	OOS	SNR OP	2 YRS	£4800
IBM	OOS	OPS SPT	3 YRS	£4500
IBM	OOS	OPERATOR	1 YR	£4300
ICL	MAN	OPERATOR	1 YR+	£4000
ICL	GII	SNR OP	2 YRS	£4500
ICL	GII	OPERATOR	1 YR	£4000
ICL	GIII	OPERATOR	1 YR	£4000
HONEYWELL	OS2000	OPERATOR	1 YR+	£4000
NCR	B2	SNR OP	2 YRS+	£4500
NCR	B1, B2	OPERATOR	1 1/2 YRS	£4000
BURROUGHS	MCP	OPERATOR	2 1/2 YRS	£5000
UNIVAC	90/30	OPERATOR	2 YRS	£4500
UNIVAC	1108	OPERATOR	1 1/2 YRS	£4800
DEC	PDP	OPERATOR	2 YRS	£4200
DEC	POP	SNR OP	2 YRS+	£4800

DATA CONTROLLERS

We have many positions, both Junior & Senior, at salaries up to £6000

COBOL PROGRAMMERS

City £5500 + Mortgage
A major financial organisation based in the city wishes to recruit a number of capable programmers to join their rapidly expanding DP department. The company is interested in programmers with a minimum of one years experience preferably on ICL equipment.
The hardware in use is the ICL 1900 range running under GEORGE II but plans are well advanced for an upgrade to the 2900 series so any experience gained on 2900 models would be advantageous. A competitive salary is coupled with an attractive benefits package which includes LV's, 4 weeks vacation and a subsidised mortgage.
Reference JC 45/3

RPG II PROGRAMMERS

London (All Areas) £4000 to £6500+
We have a varied selection of vacancies in all areas of London covering a wide range of programming experience.
These positions cover a broad spectrum of the Computer Industry, ranging from large well established software consultancies and manufacturing companies to small retailing and publishing concerns.
The equipment in use includes all the IBM SYSTEM 3 series and ICL 1900 and 2900 mainframes.
All the companies offer attractive starting salaries, and fringe benefits vary from Free Lunches and Season Ticket Loans to Travelling Expenses and Annual Bonuses.
Reference JC 45/4

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POTENTIAL FOR DIRECTORSHIP OF INTERNATIONAL SOFTWARE HOUSE

The TASK is to build up a UK software business.

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The BACKING comes from a well-established international software house that enjoys a fine reputation in the USA and continental Europe.

If you have a sales track record, sound technical ability, the potential for senior management and real ambition.

Call DAVID J. HUTCHINSON on 01-499 4501

Ref. RW45/5

HARDWARE ENGINEERS

£4,000-£7,000

Plus Company Car

★ Based Home Counties ★

My client is a well-established manufacturer of peripheral and terminal equipment, who is enjoying an unprecedented rate of growth, which will place it high in the international ratings by the early eighties.

To service the expansion of their customer base, they now plan to strengthen their field engineering force with professional engineers, who wish to improve their career prospects without loss of security.

In addition, they require Applications Engineers to provide detailed engineering support to the sales force in customer negotiations.

Age and education are not of prime importance, nor is it necessary that your experience should have been gained on any particular equipment types. Professional competence is of paramount importance, in order to match the Company's own high standards.

You will be offered an attractive salary to reflect your level of experience and the very competitive benefits package will include a company car.

Phone TONY BAKER on 01-499 4501 or write to him at the address below quoting

Ref. RW 45/6

Datascene Recruitment Ltd
Sceptre House
169-173 Regent Street
London W1R 7FB

datascene

01-439 787
24 hour answer phone

UNIVERSITY OF STRATHCLYDE
Applications are invited for TWO posts

COMPUTER PROGRAMMER

In the MANAGEMENT SYSTEMS DIVISION of the UNIVERSITY ADMINISTRATION.

The post will involve programming in COBOL for both mainframe and the maintenance of existing systems. The University Administration operates a Honeywell 6080, 256K tape drive system which provides both batch and interactive processing services throughout the University. The appointments will be particularly suited to candidates with 2-3 years' programming experience and preferably with degrees or other qualifications in Computer Science.

Salary scale on Grade LA of the national salary structure for senior Administrative Staff. Salary scale £3200-£5500 with clearing according to qualifications and experience. Superannuation benefits.

Application forms and further particulars (Form 66/78) and enclosing a self-addressed envelope, will be obtained from the University of Strathclyde, Royal College Building, 204 George Street, Glasgow G1 1QU, with whom applications should be lodged by 21st November, 1978.

CLASSIFIEDS

CICS Analyst Programmer, OS or DFS with other COBOL or Assembler experience. Casual hours based, salary dependent on experience to £2200. Flexible system background preferred, but not essential.

ITALY permanent or contract, if you have any IT experience using either CPM or IBM or other systems to meet the need. Salary negotiable but certainly high.

GERMANY — IBM 904 and/or before 1105-1103 applications required for early January 1979 start. Full personal career review for consideration.

AUSTRALIA — Applications and Systems Programmer for agency positions in Sydney, Melbourne and Perth, IBM, Honeywell, ICL, DEC and other experience preferred.

Supervisors — Micro specialists Intel 8088, 8086, 8080 required by multi-national franchise seller. Ideally former UK Company can offer excellent career path. Salary to £10K. Interviews at our London office.

ANALYST — I.P. and S.S. Applications and Systems Programmer. Prior IBM software. Full facilities packages and vast range of real time systems with sales value to £10K. Interviews at our London office.

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300 Oxford St, London W1M 9NA.

OPERATORS

ALL INSTALLATIONS IN LONDON AND HOME COUNTIES

IBM OS	SFT SUPVR	£5200	3 SHIFTS
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IBM OS	SNR OP	£4800	3 SHIFTS
IBM OS	OPERATOR	£4200	3 SHIFTS
IBM DOS	SHIFT LDR	£6300	3 SHIFTS
IBM DOS	SNR OPS	£5500	3 SHIFTS
IBM DOS	OPERATOR	£4000	3 SHIFTS
IBM DOS	JNR OPS	£3700	3 SHIFTS
ICL GII	SHIFT LDR	£5500	3 SHIFTS
ICL GII	OPERATORS	£4400	3 SHIFTS
ICL GII	OPERATOR	£4300	2 SHIFTS
ICL GII	OPERATOR	£4300+	3 SHIFTS
ICL ANY	OPS/SHIFT LDERS	£4000+	3 SHIFTS
UNIVAC ANY	OPERATORS	£3800	2 SHIFTS
UNIVAC ANY	OPERATORS	£4600+	3 SHIFTS
DEC POP	OPERATORS	£4200	3 SHIFTS
NCR ANY	OPERATORS	£4200+	2/3 SHIFTS

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Salary negotiable.
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**Part-time (Day)
Lecturer in
Computer Studies**

Required immediately for up to 17 hours per week. Please telephone Mr. B. Steady, 01-892 8959, ext. 211, Richmond upon Thames College, Eggar Road, Twickenham TW2 7SL.
Apply in writing with full C.V. to:
Group Personnel Manager
Zimmet Orthopaedic Ltd.
Industrial Estate, Bridgend, Mid Glam. CF31 3RY

AMERICAN EXPRESS INTERNATIONAL BANKING GROUP

SYSTEMS DEVELOPMENT GROUP MINI-COMPUTER PROGRAMMERS

The U.K. Banking Group's Computer Systems Development Programme now requires mini-computer programmers to work on sophisticated real-time TP Systems. The Group is based at the Merchant Offices using High Level Languages on Honeywell Level 6 Mini-Computers.

Previous experience on this machine is not necessary as training will be provided. We seek candidates who are of Senior programmer potential who would like to start small but expanding team.

Salary level: Circa £8,000. This is an attractive benefit normally associated with International Bank.

Please apply in writing stating age and experience to:

A. J. Reynolds
Deputy Personnel Manager, UK Region
American Express I.B.C.
c/o 120 Moorgate, London EC2P 2JY

Zimmer GREAT BRITAIN

Zimmer Orthopaedic Ltd., manufacturers of Fracture Equipment and Folding Wheelchairs are seeking to appoint a
SYSTEMS ANALYST/PROGRAMMER
c.£5,000

This position offers an opportunity to join a dynamic and growing Data Processing Department.
The successful candidate will be aged between 25 and 45, will report to the Data Processing Manager and should have experience in computer systems, a knowledge of R.S.T.S. is essential.
The position involves basic + programming working on a Digital PDP 11/40 computer.
Conditions of employment are good, and include contributory pension scheme, staff productivity bonus, sick pay scheme and 3.5 weeks holiday per annum.
Apply in writing with full C.V. to:

Group Personnel Manager
Zimmet Orthopaedic Ltd.
Industrial Estate, Bridgend, Mid Glam. CF31 3RY

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Immediate start — Top rates. Minimum 3 months

Design and develop a micro-based message switching system. System suite will include: Controller, I/O and VDU Driver routines and Preparation/Edit subsets.

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HAMPSHIRE — Stock Control — OS Cobol — Filetab TASK. Immediate start — 16 weeks.

Call BRIAN DAWSON on 01-629 4616 or leave a message on 01-499 4501.

RW 45/7

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— whose management will inspire your confidence?

— that provides you with an attractive performance-related income package and a company car?

If you do want all these things, and you are a successful salesman already, or have aspirations to move into sales, you should contact me — TONY BAKER — on 01-499-4501 NOW.

Ref. RW 45/8

hutchinson-scoggins recruitment
47/48 New Bond Street (entrance in Maddox Street) London W1Y 0HE Telephone 01-499 4501

01-499 4501

Portsmouth Polytechnic Computing Centre

Applications Programmer

— Post 777

We have recently installed an ICL 2960 and an ICL 2094 to provide a computing service to the whole Polytechnic. Applications programming projects cover not only scientific and technical work but also the design and implementation of computer systems for the administration and library. The Computing Centre seeks to recruit a programmer of graduate or equivalent qualifications, and some previous experience, who wishes to increase his/her experience by working on modern computers. There is a wide range of projects now being started including graphics software, implementation of the IDMS database, and software to support microcomputers linked to the 2960.

Salary Scale: AP2/4 up to a maximum of £1,632 including supplement.

Senior Computer Operator

— Post 774

The Polytechnic service is based on a large ICL 2960 supplemented by ICL 2904 and a professional operator is required to join a small operations group currently working on two shifts. Candidates must have a good understanding of VMEC or an equivalent operating system, and at least three years' operating experience together with an 'A' level standard of education. Salary up to a maximum of £5,149 including shift allowance, overtime and supplement.

Applications are available from the Staff Office, Portsmouth Polytechnic, Alexandra House, Museum Road, Portsmouth, or by telephoning Portsmouth 27981 extension 317.

HYDRO-ELECTRIC

SYSTEMS PROGRAMMERS

£4,660-£7,146

The North of Scotland Hydro-Electric Board will install in their Computer Centre in Aberdeen Dual ICL 2960 computers in mid-1979 to replace their well established System 4 equipment.

An extensive terminal network will be supported and comprehensive software including database will be used. Experienced Systems Programmers are required to develop this software and those with a knowledge of VMEC, MAC, TP or IDMS would be particularly welcome. Salaries will be in the range £4,660-£7,146 and £5,492-£7,146 including Productivity Bonus (Electricity Industry PAG3 and PAG4 scales) and generous assistance with removal costs will be given if required.

If you want job satisfaction in a stimulating environment please contact Mr. J. H. Hutton at 0224 632671 for further information or send details of your qualifications and career to:

Computer Services Manager
North of Scotland Hydro-Electric Board
Computing and Accounting Centre
200 Ashgrove Road West
Aberdeen AB9 2NY

OPERATORS

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Company Name _____ From _____ To _____ Hardware _____ Operating Systems/Software _____
and Location _____ Mth/Year _____ Mth/Year _____

Date _____ Signature _____



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REQ No
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02/9/11/78

City of Manchester Treasurer's Department

Senior Programmer/Analyst

£5,232-£8,060 Inc. supplement

With several years experience of programming in COBOL and/or systems analysis, to assist in designing, developing and supporting application systems (some of which are on-line), working as a senior member of a team.

Analysts/ Programmers

£4,245-£5,073 Inc. supplement

With minimum of two years experience of programming in COBOL and/or systems analysis, to work in a team developing and supporting application systems.

Junior/Trainee Programmers

£2,823-£5,073 Inc. supplement

Preferably graduates or holders of an HNC in computer studies or mathematics, though candidates with good A-level mathematics or qualifications in other subjects will be considered, to assist in flowcharting, writing and testing programmes. A knowledge of COBOL would be an advantage, but training will be given.

Starting salary for trainees will be within advertised salary range dependent upon age, experience and qualifications.

A large ICL System 4/12 computer is currently in use. An interesting variety of work, both financial and non-financial, is done for all departments of the City. There are good career prospects.

A 35-hour week is in operation, with a flexible hours system, and there are excellent sickness, pensions and annual leave provisions. All salaries mentioned above include a supplement of £312 p.a.

This City Council operates a Union Membership Agreement under which a new employee is required to become a member of a recognised union.

Please write to the City Treasurer, P.O. Box 314, Town Hall, Manchester M60 2JR, giving personal particulars and details of experience and qualifications.

Analyst/ Programmer Programmers

Could you motivate and guide less experienced technical staff into distributed, mini and on-line mainframe processing, and yourself into the threshold of a solid career?

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Please send, immediately, a ONE PAGE, handwritten or typed brief list of: name, address, age, home and office telephone numbers, present position and salary, type of DP activity you are involved in, related hardware and software experience, previous posts. ANTHONY SPURR, Management Recruitment Division, quote reference number GR76, at the address below. Please list on back of your application those companies you do not wish to be short listed. Applications are invited from both sexes. All applications will be dealt with promptly in writing or confidential telephone call.

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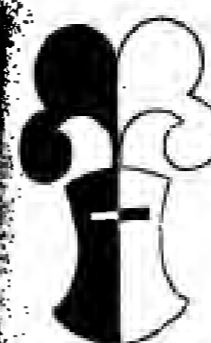
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Experienced managers, male or female, with proven ability, who will take responsibility for seeing through significant projects.

2900 Implementation

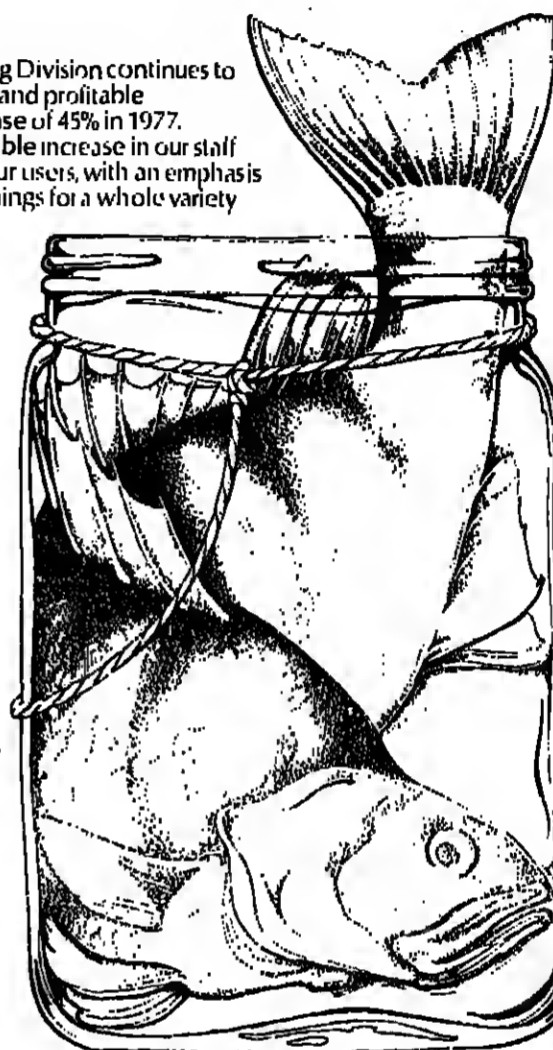
£4,000-£8,000
Technical specialists who can ensure the smooth implementation of sophisticated hardware and software.

General Support

£4,000-£7,500
Technicians involved in pre- and post-sales activities to ensure customer satisfaction across a wide range of ICL products.

Consultancy

£5,000-£9,000
Specialists in software or applications systems (eg TP, database) who can provide particular expertise to all levels of customer management and technical staff.



Our appointments range from North-East Scotland to the South Coast, both at ICL offices and on customer installations. We have substantial requirements in and around the following locations, where interviews will be arranged: London, Birmingham, Manchester, Edinburgh. Relocation assistance is available where appropriate.

Broader Variety

Our equipment spans the entire range of customers' requirements from the small 1500 Series through System Ten, 2903 4, System 4 and the 4900 range to the largest 2900 machines and DAP.

You will be working in an exciting, constantly developing environment with the intellectual stimulation of being alongside some of the best people in the industry. We are particularly looking for specialists in:

Operating Systems
Telecommunications
Languages and Compilers
Data Management
Transition Operations

Better Training

If you have the right technical ability plus an outward-going personality, this is more important than proven skills on our equipment. We have a number of training centres, with an excellent reputation for both technical and management training. The largest, at Windsor, has a training staff of 150.

International Computers

think computers — think ICL



UNIVERSITY OF WARWICK

2 RESEARCH STAFF

Distributed Computing Research Project

Further substantial support for the Project has been announced by the Science Research Council for the design and construction of an integrated hardware/software system for distributed computing. Current work centres around an experimental programming language intended to be usable on systems with different architectures. Two research staff are required, one or possibly both at postdoctoral level, to work on the language design, software and hardware aspects of the project. The posts are for four years, from October, 1978, awarded under the SRC Special Grants Procedure. Applications will be at the lower part of the Range 1A scale, £3,883-£5,555 p.a. or the Range 1B scale, £3,384-£4,882 p.a.

Application forms from the Academic Registrar, University of Warwick, Coventry, CV4 7AL, quoting Ref. No. 14/A/78. Further details may be obtained from Dr. C. Whitby-Stevens (phone Coventry 24011, extn. 2383) or Mr. O. May (extn. 2387) in the Department of Computer Science.

021-643 0881

PL/1

COMMERCIAL PL/1 PROGRAMMERS, ANALYST/PROGRAMMERS & DESIGNERS 370/AS

International company requires PL/1 programmers for the following U.K. locations: Central London, Herts, Hants, Bucks & Cheshire. Applications are commercial and the hardware is IBM 370/148 & 188 under O.S. but ODS/VS programmers will also be considered if they are prepared to switch to O.S. The client wishes to recruit project leaders, analyst programmers, senior & junior programmers, 2-7 years' PL/1 is required within a commercial environment. Some positions could involve U.K. travel. Selected will be above average and dependent on experience.

Project Leaders £5,000-£7,500 p.a.
Analyst Programmers £2,500-£3,500 p.a.
Senior Programmers £3,500-£5,000 p.a.
Programmers £2,000-£3,000 p.a.

Databases and online applications experience would be considered very advantageous but in any event training will be given to second batch oriented programmers. The company operates a lifetime system and will pay relocation expenses where applicable.

MATRIX

Telephone 01-491 4436 (10 Lines)
340 Oxford St. London W1N 9BA

TECHNICAL SUPPORT OFFICER

up to £5,000

The duties of this post are to supply technical support to the production team, and also the VME-6 operating system to be used on the Council's ICL 2960. The job will primarily be to assist the Chief Technical Support Officer in the creation and maintenance of a satisfactory operating environment. At least 1 year's support experience is required.

Applications from Personnel and Management Services Officer, London Borough of Greenwich, Ferry Middleton House, 50 Woolwich New Road, London SE18 8JQ. Tel: 01-854 9888 Ext. 2119.

Closing date: 24th November, 1978.

The Council is an equal opportunities employer. All applicants will be considered, irrespective of sex or country of origin.

GREENWICH

Are the joys of working on your current system wearing a bit thin?

Our client, a leading international firm of chartered accountants have developed some of the most sophisticated computerised audit techniques. The systems take much of the routine unit of auditing. They have developed, and operate a wide range of software packages which are compatible with both the operations and scale of their clients, which range from small businesses to international conglomerates covering just about every area of industry and commerce.

They can therefore offer programmers a very unusual opportunity to work on a very wide range of projects and systems and gain a breadth of experience that is unlikely to be offered by industry.

You will need a good understanding of commercial business systems, including the principles of double entry book-keeping, around two years' experience of working on large mainframe machines using COBOL ASSEMBLER or PL-1 and good experience of systems documentation.

Training will be given in auditing principles and the use of computer audit techniques, which will enable you to take early responsibility for providing technical support to their accountants and developing and testing new audit interrogation programs.

Salary will be negotiable around £5,000.

Please write to Malcolm Kennedy, Royds Recruitment, Royds House, 5-7 Mandeville Place, London W1

ROYDS

Royds Recruitment Ltd., Royds House,
Mandeville Place, London W1M 6AE.

COBOL PROGRAMMERS

SCOTLAND, YORKSHIRE AND NORTH WEST

Stimulating opportunity to join small dynamic team. Excellent salaries and conditions. Interesting, challenging, varied work. Full-time or part-time/Flexible.

Telephone: Knutsford 53417 or 081-238 8781

JUNIOR PROGRAMMERS

£3800 to £4750

Join a young, active, fast moving and get a result ALL AREAS

01 995 3883

FREEPOST LONDON W4 3BR

Join the Computastars

Rowntree Mackintosh recently won individual and team titles in the COMPUTASTARS competition at Crystal Palace. We would like to offer you a place in a winning team.

We are looking for experienced and full time programmers to join our computer programming department at the York head office of the Rowntree Mackintosh group. This is a busy department of about 6 programmers who, working together in small teams, develop and support programs which cover most aspects of our business.

Our computer installation is one of the largest in the north of England. We have an IBM 370/158 running under VS1 and an IBM 370/148 running under VM/370 and use CMS for the interactive development of programs. In 1979 the 370/148 will be replaced by a 3032 operating under MVS and TSO will replace VM/CMS for program development. Many of our applications use data base and teleprocessing techniques with TOTAL DBMS and TASK/MASTER.

A training course will be designed to suit your particular needs and will include training in the use of data base, teleprocessing and interactive program development techniques.

Applicants should have been educated to 'A' level standard or higher and have at least a year's programming experience in a high level language, preferably PL/1, although COBOL, APL etc would be considered. Knowledge of data base and teleprocessing techniques would be an advantage.

If you are interested and have the background specified, please write (quoting ref. FY. 603) to Miss O. M. N. Oick, Staff Office, Rowntree Mackintosh Ltd., York YO1 1XY.

Rowntree Mackintosh

Exceptional careers in computing for REAL-TIME Designers and Programmers.... who know what they want and where they are going

We have a great many opportunities that reflect the large number of real-time projects Software Sciences is working on. Projects in defence, ATC, and process control — often complex, always challenging, and all very important. This is the sort of work which is the test-bed for advanced software and systems. It's where the standards are highest; where hardware technology, systems design, and programming make the most exacting demands on individual skills; and where innovation becomes a reality.

We have vacancies at a number of levels, from programmers with a minimum of three years experience to systems designers with, say, eight years plus in computing. The one thing which all candidates should have is the desire to succeed. Software Sciences will give you your opportunity — regardless of how you measure success.

You may be motivated by ambition, achievement, reputation, money, or responsibility. You will be able to choose the career path you want — whether it takes you into management or in pursuit of technical excellence. Wherever you feel you fit, as a vital member of Software Sciences you will be part of a successful expanding group of companies which gives you both security and opportunity.

Our vacancies are based in Farnborough, Macclesfield, and London, and may involve project work on-site. Salaries will depend on experience but they, and the benefits offered, are unlikely to fall short of expectations.

The coupon indicates the type of experience we are looking for. If you are interested please complete it and return to Sarah Chambers at Farnborough. You may, if you prefer, contact her by telephone or letter for further information or for an application form.

Ever felt your present position would suit someone less capable?

With our current expansion and heavy investment programme we have vacancies for experienced Systems Analysts and Senior Programmers to design and develop new systems for our fast growing ICL computer installation.

Developing on-line systems in a sophisticated production control environment using VDU's and shop-floor data collection terminals presents challenging opportunities for the right professionals to channel their talents into a fast developing project.

If you have around 2 years' experience and are either an Analyst with a production control background in a manufacturing industry, or an experienced Programmer with COBOL fluency, we'd like to meet you.

Telephone or write with brief career details, to Ron Rumbol, Petters Limited, Staines, Middlesex. Tel: Staines (81) 51333.

Realise your potential at Petters developing and programming our brand new system

PETTERS LIMITED
HAWKER SIOGLEY
Diesel Engine Manufacturers

Why Software Sciences

Software Sciences is a leading software house, established in 1964, and has since then built up a reputation for quality and reliability. It has a wide range of products, including systems for defence, air traffic control, and process control. It has a strong commitment to research and development, and has been at the forefront of many of the latest advances in software technology. It has a strong commitment to customer service, and has a reputation for being a reliable and professional partner. It has a strong commitment to employee development, and has a reputation for being a place where people can grow and achieve. It has a strong commitment to social responsibility, and has a reputation for being a good corporate citizen.

Name: _____

Address: _____

Telephone Number: (daytime) _____ (evening) _____

Years computing experience: _____

Hardware experience:

DEC	<input type="checkbox"/>
Data General	<input type="checkbox"/>
Ferranti	<input type="checkbox"/>
Burroughs	<input type="checkbox"/>
GEC	<input type="checkbox"/>

Software experience:

Coral	<input type="checkbox"/>
RTL 2	<input type="checkbox"/>
Assembler	<input type="checkbox"/>
BASIC	<input type="checkbox"/>
BASIC+	<input type="checkbox"/>
Argus Software	<input type="checkbox"/>
Burroughs Software	<input type="checkbox"/>

- Defence systems
- Command and control
- Air Traffic Control
- Flight Data Processing
- Structured design
- Mascot
- Process control
- Sequence control
- High integrity systems
- Distributed systems
- Software reliability

Software Sciences Limited
Abbey House 282/282 Farnborough Road Farnborough Hampshire GU14 7NB
Telephone 0252 44321

Offices in Amsterdam Brussels London Macclesfield Rugby Stockholm Wiesbaden

Software Specialists

NEED **RECOGNITION** AND **REWARD!**

OUR SOFTWARE SPECIALISTS GET BOTH

BECAUSE THEY

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WE NEED YOU because the major manufacturers of Europe need us to develop commercial applications for their small business systems.

Their problems include development of hardware, operating systems, languages, APPLICATION PACKAGES, marketing of existing products and new products based upon microprocessor technology.

Holland Automation provides THEM with the complete solution.

Holland
Automation
International



**SOFTWARE
HOUSE**

Holland Automation International (UK) Ltd.
459 Bath Road
Slough SL1 6AA
Tel: 06286-65232

You are a programmer able to discuss and design solutions for clients and then implement them because your experience includes assembler and high level languages together with a sound understanding of the commercial applications of small business systems.

Your present company provides you with a good salary, a car and a package of benefits — but doesn't really distribute all of the profit entirely to employees?

Holland Automation does both to provide you with the complete solution

Ring and ask for Ian McEwan who will provide you with information, assess your experience and immediately arrange an interview.

SIEMENS

The Word Bank is open for business

As a member of the computer industry, you'll already know that in the fast-growing word processing segment the rewards are practically limitless.

Siemens, whose word processing system is amongst the European market leaders, has recently introduced the 'Word Bank' into the UK and is looking for new members to join an enthusiastic team.

Software engineer/analyst Word processing sales

If you're the person we want, you may be feeling you're in a technical 'cul de sac' and that your specialisation in computer industry technology is holding you back from meeting people.

We'll want you to be involved in client contact. Of course, you must have proven technical know-how and experience but, just as important, you need to understand the business problems and potential of customer-clients. You'll be dealing with senior management and discussing benefits and applications of our 'Word Bank' system. There's an attractive salary, in line with experience.

If you're the person we're looking for here, you'll almost certainly know what we're looking for. Very simply, it's selling experience and a proven record of success.

The Software Engineer/Analyst advertisement alongside should show you the way we think and the kind of support you'll get. There's an attractive salary and commission package.

For both positions there's full training and the benefits of working for a company employing over a quarter of a million people world-wide.

If you think you've got what we want and we may have what you are looking for, contact Tony Weeks, Personnel Manager, Siemens Limited, Siemens House, Windmill Road, Sunbury-on-Thames, Middlesex, Telephone Sunbury 85691.

These vacancies are open to male or female applicants.

Programmers & Analysts

Middlesex/Hertfordshire £6,600 p.a.

A Data Processing Department is the backbone of any successful company, especially if the company is a Multi-Million Pound Manufacturing Organisation with a turnover in excess of £1,000 million.

That is why we would like to hear from PROGRAMMERS and ANALYSTS who can become members of the team for the development of new Commercial applications.

The installation presently runs dual 1900's under G2+, but owing to the continual demand from users, one of the 1900s is shortly to be upgraded, probably by a 2980.

Programmers will need at least 18 months' experience of Cobol, knowledge of G2+ and Oerodrive would be an added advantage. Analysts will need a Programming background, with 18 months' Analysis experience, although Programmers who wish to advance their career into Analysis will also be considered. The Company can offer an excellent career path through to Management, plus the usual benefits of a large company which includes Staff Shop, Sub contract, Sports Club, Life Assurance and 4 weeks' holiday per year.

Ref CW 45/1

Systems Analyst

Dublin

£7,500

An International Company requires an experienced Systems Analyst for a new development. Good commercial systems experience in a DOS/VS environment would be ideal, but successful candidates must have completed at least one decent commercial system. A programming background in Cobol would also be a help.

A top class salary and conditions of employment will be offered to the right calibre of applicant. Career prospects are good and relocation expenses will be provided where necessary.

Write or telephone Gerald Coleman at Dublin 789577.

Ref CW 45/4

Software Engineer

IBM Experience

Middlesex/West London

The Data Communications Division of a £3 Billion Corporation operate a small and highly successful company employing about 80 people World Wide. The bulk of the day-to-day sales and support is handled by about 37 distributor companies in over 40 countries.

One of the main functions at this nerve centre is the on-going new product evaluation. The continual process of introducing new product lines to the existing Hardware and Software range stimulates work content and job satisfaction for the people involved.

Plans for 1979 involve the introduction of many new products which will have to be evaluated, tested and supported through distributors. An important new product range incorporates a direct channel interface into IBM mainframes. Accordingly for this appointment, we need candidates with experience of IBM or IBM compatible equipment. Specifically, we need people with experience of IBM software including access methods, TP Software and interfacing with mainframe environments.

This appointment calls for a highly qualified individual who has the strength and ability to evaluate market trends, organise training facilities and to take responsibility for his/her own specialised area. Long term opportunities exist for movement and growth within this tight knit organisation.

Ref CW 45/7

Opportunity in Sales

London, W1

£9,000 on quota

A unique opportunity has arisen for sales people to join a young and rapidly expanding Bureau and Systems House, who can offer ground floor opportunity to the successful candidates.

The Company, situated in W1, has a Prime 400 and sells both Application Software and Time. The applications are mainly financially orientated as you will be selling to Accountants and Financial Directors.

The successful candidates will be aged in their mid-20s, and have had 2 years' selling experience, preferably in a Commercial environment, but this is not essential as full-time training will be provided. It is envisaged that your career path will give you the opportunity to move into management with the growth of the Company.

Ref CW 45/2

Hardware Systems Engineer

MIDDLESEX

The Electronics Division of a Multi-National company based in Middlesex need to increase their support team on their MINI Communications Hardware. The company uses distributors for day to day sales and support.

They require an experienced Hardware Engineer to join a small team in continually evolving new Hardware products to add to the companies existing product range.

Candidates should have an academic qualification Electrical/Electronics Engineering, direct Hardware Support, write their own test programs, exposure to training and product launches.

This is an ideal opportunity for an experienced engineer to join a small dynamic team supporting communications Hardware and evaluating and testing new potential products at the forefront of the industry.

Ref CW 45/5

European Systems Support

West London based

to £7,500 + car + benefits

Although a relative newcomer to the European Market, our clients, a remarkably successful company in the Data Communications sector of the industry, require a Senior Systems Consultant to join their European Support Centre.

Working in a small but highly powered support group, the successful candidate will report directly to their European Systems Manager.

Essentially this position is of a consultancy advisory role, providing pre and post sales support to customers in the UK and throughout Europe. When given the necessary training, the ability to handle and find solutions to customers' problems is essential.

Candidates should have worked in a marketing environment already, in an inter-active communications field. Experience of IBM 3270s or compatible equipment would be ideal.

In summary, this is a position for a highly talented individual, who has the initiative and appropriate skills to make an important contribution to the company's success. Rewards include a competitive salary, car, generous relocation expenses in addition to travelling expenses to Europe and the United States.

Ref CW 45/8

GERMANY Programmers with 2 years +

An expanding German Software House currently require programmers with just 2 or more years' experience in programming on the following machines

DEC POP 11
Honeywell Level B
Siemens 330

They have opening for Applications Programmers and Systems Programmers.

If you have considered moving abroad and have now got sufficient skills in one of the above areas, then our client can offer you full-time employment on a variety of projects.

The ability to speak German or French would be useful but not essential. Salaries and company benefits are attractive in accordance with local market conditions.

Ref CW 45/3

System Programming Consultants for Distributive Projects

West London

up to £9,300

A major international Software House has a need for the following specialised people -

- * Programmers with Assembler ICL 7502 16 Bit Communications Controller interfacing to a 2980.
- * Programmers with in-depth Singer I501-I502 experience, which is linked to a IBM 370/148

They also have a need for experienced Programmers to work on large sophisticated 2900 projects using IDMS and TP.

The Company can offer an excellent salary package with the usual fringe benefits one would associate with a Company of this size.

Ref CW 45/6

Senior Analyst for New Installation

London 370/138

up to £8,000

One of the few opportunities today has arisen for a qualified Senior Systems Analyst to join a New Installation, on IBM 370/138 which has just been delivered.

The nucleus of this department is currently being recruited and will be expanded next year. The successful analyst will report directly to the Data Processing Manager and will be responsible for their own project including the programming function.

Candidates should have at least 6 years' O.P. experience and have worked on 2 projects, through to implementation. Experience of IBM Hardware would be helpful and Financial Business Systems would be ideal. The company have an existing Mini Based Communications Network and the support of these systems will provide interesting development projects in future.

Ref CW 45/9

Central Computing Consultants

KINGSTON: 44 Wood Street, Kingston upon Thames, Surrey, England. Telephone 01-549 3212 Telex 27950

DUBLIN: Canberra House, 24 Lower Leeson Street, Dublin 2. Telephone 789577 (5 Lines)

Licensed initially by the Dept of Employment No 51 (B) 170

Ref CW 45/10

The new name in recruitment

People

Sales Executive Manchester up to £8,000

Sales Executive with ICL experience required by rapidly expanding company. Our client requires a specialist in software packages and intelligent terminals.

Software Consultant U.K. & Europe

£6,500-£9,000

Must have ICL systems and programming experience; be highly self motivated. Extensive travel.

Branch Manager London

circa £10,000

To develop business in London and the South East. Responsibilities to include managing an expanding team of computer specialists. Organising ability essential.

Sydney, Melbourne & New Zealand

\$A14,000-20,000

Applicants should have online experience preferably with TPS, and have written a system spec. for a major application.

\$A14,000-20,000

Applicants should have a minimum of two years' 1900 experience. TPS experience an advantage. Interviews will be held in U.K. late November.

London, Home Counties & Manchester
£3,000-£3,500

Large range of client companies require programmers with minimum of 18 months' experience preferably COBOL.

up to £6,000

To develop and enhance systems. Experience in stock control, order entry, pay roll applications etc. an advantage. Must have implemented at least one major system.

Manchester, Oxford, London
up to £6,500

To run a team of programmers and analysts, and to control and implement major systems.

Oxford
Salary negotiable

The ideal candidate will possess extensive 1900/2900 experience and training skills. People with compatible experience in either programming and/or system design and a strong training motivation will be considered.

Registration/Enquiry

Name _____

Address _____

Telephone Home _____ Office _____

Current Position _____ Age _____

Position Required _____ Salary Present _____

Brief Career details _____

Date _____

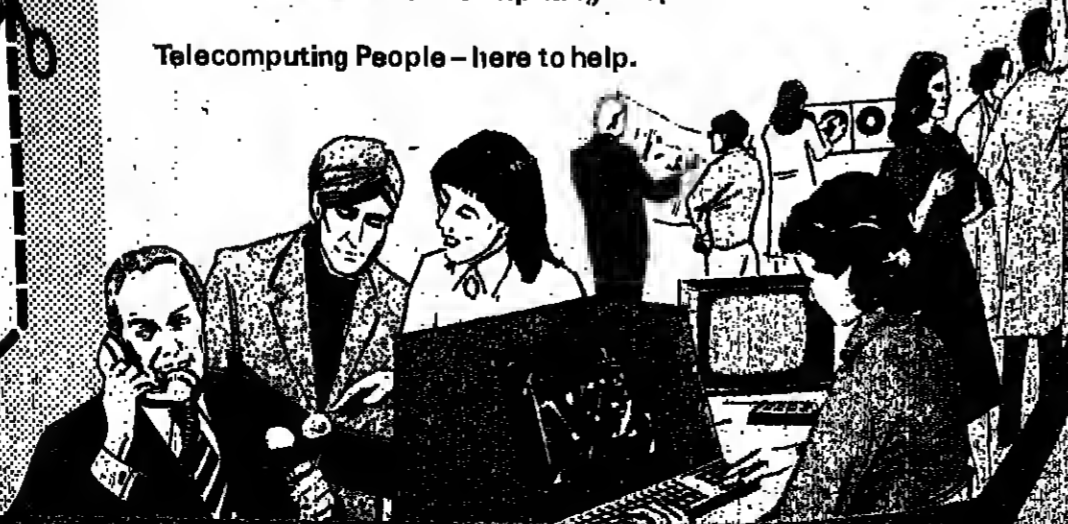
Signature _____

Telecomputing People have the right credentials - they're part of Telecomputing, the company that developed T.P.S. and launched It WorldWide. Telecomputing People have the right contacts and many computer vacancies in the U.K. and overseas. The appointments listed on this page are just a small selection. If you are interested in any of these vacancies, phone or write to Chris Swinbank or Jenny Oslar.

Telecomputing People
Between Towns Road
Headington
Oxford
Phone (0865) 723621

If you have a general enquiry or wish to register with us, spare a few minutes and 'phone, or simply fill in this coupon, cut it out and send to Telecomputing People.

Telecomputing People - here to help.



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NOTTINGHAM/PETERBOROUGH

SALARIES TO £6500+
SUBSTANTIAL FRINGE BENEFITS

Our clients, Peterborough Data Processing Services, are a highly successful well respected software service organisation, whose commitment to commercial package technology has ensured their success both within the United Kingdom and internationally. Client base expansion, has led to the necessity to recruit further KEY members, wishing to develop their potential by joining a team structured, developing organisation.

WE BELIEVE THIS TO REPRESENT AN EXCELLENT OPPORTUNITY TO BECOME DIRECTLY INVOLVED IN THE DEVELOPMENT OF OUR CLIENTS PRODUCTS, OFFERING VERY REAL PROMOTIONAL OPPORTUNITIES.

POSITIONS AVAILABLE

* COBOL/ASSEMBLER programmers to work on software applications development.
* ASSEMBLER analyst/programmers to work on technical services, customer services, field systems engineering.

* PLAN programmers to work on software applications development.
* Junior programmers/analyst programmers to work on product quality assurance.

IDEALLY YOU WILL HAVE THE NECESSARY QUALITIES AND ATTITUDES TO WORK IN CLOSE CONTACT WITH CLIENTS, AND POSSESS THE ABILITY AND DESIRE TO DEVELOP YOUR SKILLS AND CAREER. YOUR EXPERIENCE WILL INCLUDE AT LEAST ONE OF THE FOLLOWING:-

- * One years plus ASSEMBLER programming experience gained in any mainframe environment.
- * One years plus PLAN experience.
- * Two years plus COBOL experience gained in any environment.
- * For junior positions at least six months programming experience is required.

SUBSTANTIAL FRINGE BENEFITS INCLUDE:

- * 13% non-contributory pension
- * Five weeks holiday
- * Long term career prospects
- * Free Bupa
- * Complete and on going training facilities.
- * Low cost housing
- * Substantial relocation assistance
- * Salary reviews on merit.

Tel: Cathy Tracy
021-236 3781
(24 hr. answering service)

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LIMITED

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BIRMINGHAM 021-236 3781

Freeport, Equity and Law House,
35-37 Great Charles Street Queensway, Birmingham B3 2BR

MANCHESTER 061-833 0427

Freeport, Blackfriars House, The Personage, Manchester M3 8BB

LONDON 01-935 0671

Freeport 13, 3 Mandeville Place,

Wigmore Street, London W1M 5LB

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or Mark Williams
on
01-261 8028
01-261 8019

West Yorkshire Metropolitan County Council
Traffic Unit

Section Engineer

Post Ref. TF78 017

PO1A £6,727-£8,342 inclusive of supplement

To lead a small team undertaking the planning, design and implementation of various parts of the UTD signal network in the county, initially primarily in Bradford, and such other traffic signal work as is necessary. The post is based in Leeds.

Sound background in traffic engineering essential, particularly in the field of Control Systems and Traffic Signals, together with experience in Transyt. Professional qualification in relevant discipline required.

Application forms may be obtained from Directorate of Planning, Engineering and Transportation, Room 238, County Hall, Wakefield and should be returned not later than 15th November, 1978.

Commercial On-Line

To
£8,000

John Bell are looking for people with commercial and industrial experience in an on-line environment. We require staff with an in-depth knowledge of applications, operating systems, TP monitors, Data Bases, etc., at all levels.

Current applications include:

Automatic Warehousing
Stock Control
Distribution
Data Logging and Analysis
Process Control
etc.

Applications languages include: COBOL, FORTRAN, CORAL and ASSEMBLERS on various machines. Locations are London and Home Counties, Munich and New York. For further information contact:

Carl James - Reading (0734) 413880 evenings only
Peter Bland - Yateley (0282) 878824 evenings only
or Tel: (025 14) 28014 during office hours

John Bell
Technical
Systems

Clark House,
2-6 Albert Street
Fleet, Hants

Shadow II Personnel

Rendack is a medium-sized international software house with offices in the Netherlands, England and the U.S.A. Our group of companies work in various fields and aspects of the computer industry with the main emphasis on database and data communications projects, and owing to our marketing of Shadow II in the Benelux countries, the majority of our teleprocessing work is concerned with Shadow.

We require Cobol programmers and analysts with at least one year's experience with Shadow to join our companies as part of our planned expansion for early 1979. Successful applicants will work in one of our teams on projects in the Netherlands or in the U.S.A., where salaries, expenses and benefits will be well above average.

Initial interviews will be held in London throughout November.

Please write with personal details or telephone for an application form, when a mutual appointment can be arranged, to our London or Amsterdam office.

Bridget Kotchie
RENDECK LIMITED
100 New Bond Street
London
W1Y 9LF
Tel. 01-629 5438

Richard Maddocks
RENDECK
NEDERLANDS BV
A. J. Erneststraat 157
Amsterdam
Tel. 0103120481215

Rendack

Apply to 1.174



occ computer personnel limited

Bermuda

Senior Engineer

BD \$12,000-15,000 tax-free

Our Client is a distributor of computer hardware and related systems based in Bermuda. A Senior Field Engineer is now required to cover installation and support of Burroughs hardware (including B1800, 1700, 600, 80 ranges) and related data communications equipment. Specific experience should include CPU, Multi Lane Control, Disk pack, On-line Terminal Networks, Operating Systems and Utility software. Further training will be provided as required. An attractive tax free salary and relocation package will be offered. Due to work permit regulations, we regret that only single candidates or those without children can be considered. Client interviews will be held in London during late November and early December. Ref. 495/CW/Sarah Hurn.

Overseas Contracts

Current Contracts throughout Europe include:

C. Germany — PDP11 RSX11. Commercial. An/Prog.
S. Germany — M. Frame S/Ware. Des/Prog. IBM prel.
Yugoslavia — HL64, GCOS Support.
S. Germany — IBM/Siemens COBOL/Assy. Prog.
S. Germany — Mini/Micro S/Ware tools, compilers.
Paris — French Esa. Telecom + Mini exp.
C. Germany — IBM Syst/Prog. OS/VS2 prel.
Holland — PDP11 — Datacom. Apple + S/Ware.
Switzerland — Basic S/Ware development. PDP11 or sim.

Plus:
U.S.A. — H6000/L66 COBOL. IDS. Prog.
Middle East — H6000/L66 GCOS S/Ware. Dev/Supp.

Rates are up to £230 p.w. in the U.K. and up to £400 p.w. in other locations + tax benefits. Please contact Roger Allington quoting FL1/RA/CW for further details.

To apply for any of the above positions or for further information, please telephone the Consultant concerned during working hours on 01-242 9356, or write to the above address.
If it would be more convenient to telephone in the evening, or at weekends, the telephone numbers are:
Roger Allington — Berkhamsted (04427) 2295, Sarah Hurn — 01-673 0205, Fran Setter — 01-874 6372.

Members of
Computing
Services
Association

Croydon

IBM 370 and PDP/11s

Analyst/Programmer

£6,000

Our Clients are looking for an Analyst/Programmer with a good working knowledge of PDP/11 equipment and the RSX11-M operating system, plus familiarity with the design and implementation of commercial applications.

Systems Programmer

£6,000

The candidate must be able to demonstrate an in-depth knowledge of OOS/VS, BAL and be experienced in the generation and maintenance of DOS/VS operating system. Knowledge of CICS/VS, VM/CMS and OL1 is desirable but not essential as all necessary training will be given. Ref. 749/CW/Jean Almsworth.

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PROJECT LEADER at least 5 years in O.P. including design of commercial on-line systems for main frame using BASIC + Area. Salary to £5.5K. Ref. P161.

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SENIOR ANALYST/PROGRAMMER directly responsible to OPM at least 5 years in R&D. Salary to £5.5K. Ref. P176.
SENIOR SYSTEMS ANALYST for main frame manufacturer. At least 4 years experience in R&D. Salary to £5.5K. Ref. P177.
PROJECT LEADER at least 5 years in O.P. including design of commercial on-line systems for main frame using BASIC + Area. Salary to £5.5K. Ref. P178.
SYSTEMS ANALYST at least 18 months' experience in financial applications. Area. Birmingham. Salary to £5.5K. Ref. P179.
SYSTEMS ANALYST around 3 years O.P. experience with I.C.L. hardware. Area. Coventry. Salary to £5.5K. Ref. P180.

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Experience of scientific programming languages is essential (including FORTRAN, ALGOL 60 or ALGOL 68). Initial salary will be in a range of £3,804 - £4,200 p.a. with USS according to age and qualifications. Further particulars and terms of application, memoranda not later than 27th November, 1978, to: Staff Appointments Office, University of Nottingham, University Park, Nottingham NG7 2RD. Ref. 908.

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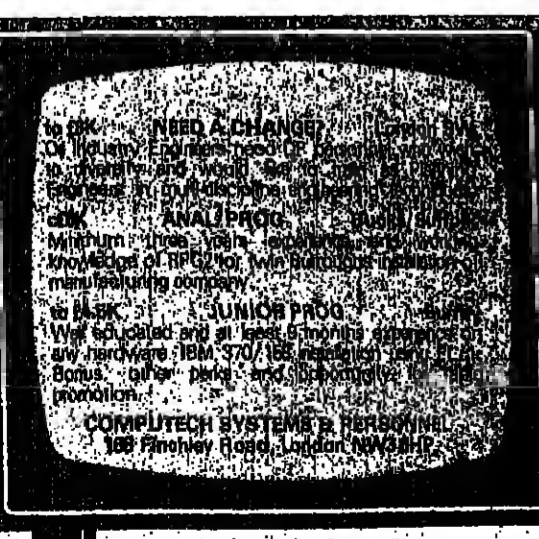
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All levels of experience considered. Experience of B3 and on-line operations useful but not essential.

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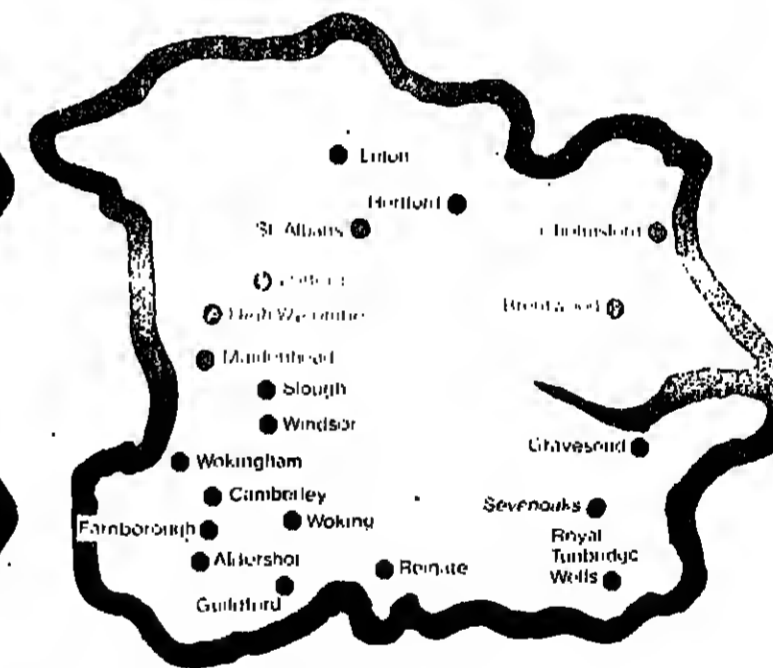
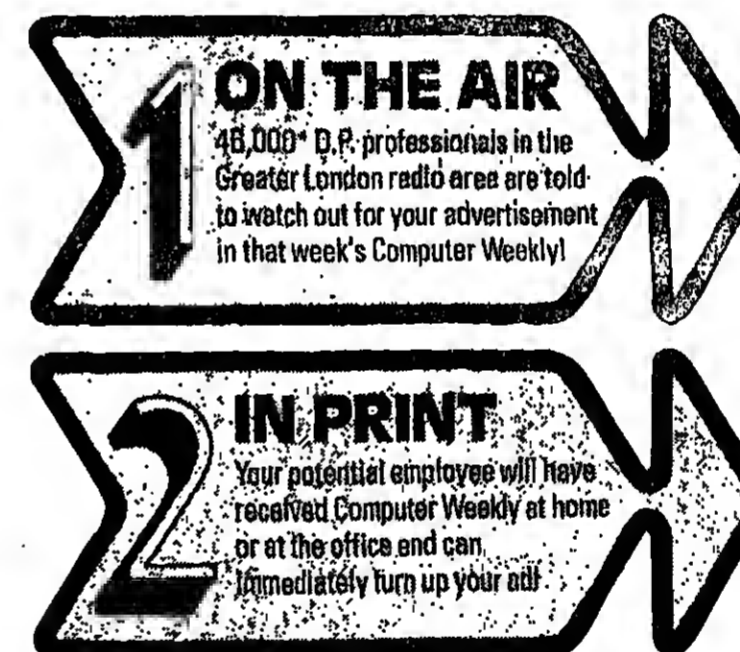
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Tel. 0494-41256

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Telephone: 01-947 7411

Cross Computer Group Ltd.
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9th October, 1978

Dear Analysts and Programmers,

Next week we will be featuring a large advertisement for Analysts (Commercial and Financial) and Programmers (COBOL or RPG) to work in our interesting Consultancy and Software House environment. One of our major projects is a complex on-line system, so experience in this area would help. (We have our own computer for interactive development).

Although primarily requiring permanent staff, we could also be interested in a small number of contractors.

If you cannot wait for full details next week please phone or write to George Gillespie or myself, immediately.

Yours sincerely,

STUART HOWARD
Programming Manager

INMS ***** STAR OPPORTUNITIES SHEFFIELD

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SENIOR SYSTEMS ANALYSTS
c£6,000

SYSTEMS ANALYSTS
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c£5,500

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Invitation

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Grosvenor House Hotel
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Thursday 16th November 1978 9.00 am to 9.00 pm
Telephone: Sheffield 20041
No appointment is necessary.

If you cannot accept this invitation please telephone to make an alternative appointment.

Ivor Norton Management Services Ltd
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CLASSIFIED COPY

All classified copy should reach our offices no later than 5.30 p.m. on the Monday preceding Thursday's publication. If complete artwork is supplied 12 noon on a Tuesday. Ring Ian Carter for further details on 01-261 8016.

"P and who?"

"P & S, Programming and Systemsolve"

"Oh, Programming and er... and..."

"Just remember P & S"

"Oh yes, P and er..."

"Phew, I wonder if P & O have this trouble?"

OK, so you're not a household name, but you can bet some of our clients are.

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Most applications are based on communications and data base techniques. If you have this type of experience or would like to get involved with really modern systems development, we would like to talk to you. With this in mind, we have arranged for members of our development team to be available to talk to you at five different locations in the North, Midlands and London during the week commencing 13th November.

If you are unable to attend the informal interviews, then telephone or write to Mike Sands quoting ref. 2040/CW

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The Metropole Hotel, King Street
LEEDS

Wednesday, 15th November
The Portland Hotel
3-5 Portland Street
Piccadilly Gardens
MANCHESTER

Thursday, 16th November
The Royal Victoria Hotel
Victoria Station Road
SHEFFIELD

Friday, 17th November
The Plough & Herrow Hotel
Hagley Road
Edgbaston, BIRMINGHAM

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November 17th & 18th

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An excellent career opportunity can be yours as PRIME's Database (DBMS) is CODASYL compliant and a market leader.

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We are looking to fill these and other positions in the following locations:
Glasgow, Manchester, Birmingham, Bedford, Maidenhead and London.

You'll have excellent career prospects with PRIME enjoy an extensive range of benefits and most of all, be with No 1.

If you can't come in on the 17th or 18th please write to Roger Parsons - Marketing Director or call us anytime - 01-572 6241. We'd like to hear from you.

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PRIME



CONTRACT



PROGRAMMERS

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City of Manchester Treasurer's Department System 4

Computer Operators

The City Council is to introduce 3 shift working on an I.C.L. System 4/72 computer in January 1979. The present configuration includes 612K bytes store, 10xEDA 80/30, 7 & 9 track Mag. tape and a large on-line communications network. Additional operators will be required and applications are invited from suitably qualified operators for the following posts.

Senior Operator

(Deputy Shift Leader) - with a minimum of 3 years' experience of System 4 - J operating system - Salary £3,868-£4,908 p.a. inclusive.

Operators

- with a minimum of 2 years' experience of System 4 - J - Salary £3,321-£4,314 p.a. inclusive.

Junior Operators

- with a minimum of 1 years' experience of System 4 - J - Salary £2,121-£3,868 p.a. inclusive.

All above salaries are inclusive of shift allowance for 3 shift working and supplement of £312 p.a. The average working week is 35 hours, and other conditions include excellent sickness and pension provisions and leave entitlement. A contribution may be made towards removal expenses in appropriate cases. A new computer is envisaged in the early 1980's.

Applications stating age, qualifications, experience to date, and the post applied for, should be addressed to the City Treasurer, P.O. Box 314, Town Hall, Manchester M60 2JH. The City Council operates a Union Membership Agreement under which a new employee is required to become a member of a recognised trade union.

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IBM DOS Cobol
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Grade 1 Salaries: £5-10,000 p.a.
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The opportunity to travel within Europe and the U.S. is available. Interviews will be held in London during the next three weeks.



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The successful applicants will be based in Belgium. Although there will be a considerable amount of travel, time away from home need not be extensive.

Experience is required in RPGII and commercial or manufacturing systems. Knowledge of Order Process-

ing or Inventory Control systems would be a definite advantage. Most important is flexibility of attitude.

If you have relevant experience, the right personality and like the idea of working in a dynamic international environment, we would like to meet you. The positions offered are genuinely exciting.

Initial interviews will be conducted in London and there will be an opportunity to visit our client's European Headquarters for selected applicants.

Ref. 2039/CW



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EUROPEAN OPPORTUNITIES

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Can you speak French, German and RPGII? Manufacturing Company is looking for a young (22-30) Programmer to support installations in FRANCE and Germany. The successful applicant would be nominally based in Hampshire, but would spend about Two Thirds of the year abroad. A European level salary and very generous expenses make the financial package extremely attractive.

For an interview THIS WEEK phone Continental CLAIRE, and quote REF. 248.

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A large American Mainframe manufacturer has a number of vacancies for TRAINEE SERVICE ENGINEERS to work on a U.S. Government Contract in Germany. Whilst experience in Computer Systems is not necessary, all applicants MUST have had some Formal training in Electronics, and will have to take an aptitude test as part of the selection process.

Full training in Computer systems and relocation for both applicant and family will be provided.

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The successful applicant will be responsible to the Computer Operations Manager for the day-to-day running of the installation and the direction of Operations and Control Staff.
Duties will include job scheduling, security, close liaison with Users, systems, and maintenance of procedures.
Ideally, candidates should possess:

1. Minimum of three years' Computer Operations experience, preferably in an I.C.L. environment
2. Be well-versed in the realities of the operations environment and capable of maintaining a tactful and constructive approach despite its pressures
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SALARY: £2,570-£3,212

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THE PERSONNEL OFFICER
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P.O. BOX 798, JAMES'S STREET, DUBLIN 8

To whom completed Application Forms should be returned not later than Friday, 17th November, 1978.

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Computer Services Division

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Applicants should have operating experience and a broad knowledge of computing activities. If you consider that you have the experience and stature to manage a shift's resources, then we want to hear from you.

The post offers a shift allowance of 14% and 22 days' leave per year.

The starting salary will be dependent upon experience and qualifications. Working conditions in the newly constructed office accommodation are excellent and include a staff restaurant, a system of flexible working hours is also in operation and relocation expenses are available in appropriate cases.

If you would like to discuss this vacancy please telephone Peter Ward on Leicester (0533) 540922, extension 7050. Application forms are available from the Director of Personnel and Management Services, New Walk Centre, Watford Place, Leicester LE1 3ZG, or telephone Leicester (0533) 540922, extension 7084.

Closing date for receipt of application forms is the 20th November, 1978.



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Candidates will be required to demonstrate a specialist interest in, and relevant experience of, other SYSTEMS ANALYSIS and DESIGN or COMPUTER SCIENCE and should have academic and professional qualifications appropriate to the teaching of their specialisation at degree and post-graduate level.

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Applications are invited from suitably qualified persons with experience in commercial computing and a good knowledge of COBOL for the above post.

Teacher training would be an advantage but training can be given on an in-service basis.

Salary Scale:
Lecturer 'A' - £4028-£7110 Bar - £7838.

Placement on the salary scale will be given for relevant experience.

Forms of application and further particulars can be obtained from the College to whom completed application forms should be returned not later than 24th November, 1978.

EDWARD MILLER
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Cripps, Sears

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